

Case #1

A pediatrician practicing at a neighborhood health center in an urban community calls you about his project idea. His/her area has large numbers of new immigrants; poverty rates have increased over 50% in the last decade. The substance abuse rate has unfortunately continued to increase, including the first-time heroin use among high school students increasing from 4% to 8% in the last two years. She/He has been invited by a community based coalition started a few years ago to participate in coalition activities and to help them advocate for community level commitment to address underage drinking and youth substance abuse.

This Substance Abuse Coalition has focused on middle school age parents as the primary target for intervention, based on community wide surveys and in-depth interviews with multiple community leaders, parents and youth. They also looked at the local YRBS data showing early onset of alcohol and cigarette use among middle school students. The Coalition has decided to do a parent focused campaign that will encourage parents to know where their children are, ask questions, and pledge to help keep their kids away from drugs and alcohol. They will be asking parents at all the middle schools to sign a pledge card, and have various ads in the local paper, school newsletter, city wide banners, etc.

The pediatrician wants to incorporate CATCH into this activity, and calls you for advice on how to write a CATCH planning grant. How can you help her (or him)?

Case #2

A pediatrician with a strong interest in teen pregnancy calls with a project idea. He works in a community that has an active, well-developed youth drop-in program (with extensive street outreach to engage gang-involved youth). The program provides home visitation for pregnant and parenting teens funded by a foundation grant, and they engage the young parents in educational attainment and job skills training, as well as parenting classes and support groups.

He or she learn from this community-based organization that they really struggle with getting the pregnant/parenting teens to follow up on their own health care needs, and that many young girls return pregnant within 2 or 3 months after their first delivery. They ask him or her to work with them to connect these young parents to clinical services, to recruit more fathers into care, and to see if it is possible to decrease this rapid repeat pregnancy rate.

The pediatrician wants to incorporate CATCH into this activity, and calls you for advice on how to write a CATCH planning grant. How can you help her (or him)?