

Healthy Tomorrows Partnership for Children: A Guide to Developing Your Program Proposal

Supplemental Materials to the 2009 Federal
MCHB Grant Application Guidance



A Collaborative Grant Program of the
Federal Maternal and Child Health
Bureau and the American Academy of
Pediatrics

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Fall 2008

**Healthy Tomorrows Partnership for Children Program
Supplemental Materials for the
2009 Federal MCHB Grant Application Instructions**

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The Healthy Tomorrows Partnership for Children Program (www.aap.org/commpeds/htpcp/)

A collaborative grant program of the Federal Maternal and Child Health Bureau and the American Academy of Pediatrics

The Healthy Tomorrows Partnership for Children Program (HTPCP) is a collaborative partnership between the American Academy of Pediatrics (AAP) and the Maternal and Child Health Bureau (MCHB). In keeping with its commitment to attain optimal physical, mental, social and emotional health for all children and their families, the AAP works with the MCHB to strengthen efforts to promote health and assure access to health care for children and their families. The initiative utilizes the AAP network of health professionals, including 59 local chapters throughout the United States. Through this partnership the MCHB provides funding for community-based initiatives. The AAP provides technical assistance to applicants and grantees to support successful planning, implementation and evaluation of the initiatives.

Program Focus

The purpose of **Healthy Tomorrows** is to stimulate innovative community-based programs that employ prevention strategies to promote access to health care for children and their families nationwide. HTPCP funding supports **direct service** projects, **not** research projects. Healthy Tomorrows is designed to support family-centered initiatives that:

- ✓ Implement innovative approaches for focusing resources to promote community defined preventive child health and developmental objectives for vulnerable children and their families, especially those with limited access to quality health services
- ✓ Foster cooperation among community organizations, agencies, and families
- ✓ Involve pediatricians and other pediatric health professionals
- ✓ Build community and statewide partnerships among professionals in health, education, social services, government, and business to achieve self-sustaining programs to assure healthy children and families

Grant Award Specifications and Requirements

Healthy Tomorrows grant awards are for up to \$50,000 per year for a 5-year project period. To be eligible for funding, projects must be **direct service** initiatives that are new or are new components of established initiatives, and demonstrate the potential to sustain themselves financially after federal support is withdrawn. Projects are required to provide 2-to-1 non-federal matching funds (either in-kind or from other sources) to support the project in years 2-5 to engender long-term sustainability.

Other requirements for the program include:

- ✓ Pediatrician involvement
- ✓ Project advisory board
- ✓ Evaluation plan
- ✓ Matching funds

How to Use this Booklet

HTPCP Supplemental Materials have been developed to provide assistance in helping you meet the requirements listed above. The following pages provide ideas and suggestions for preparing your proposal, planning and implementing your project. You will also find information about a variety of

resources that may be useful to community-based initiatives. These *HTPCP Supplemental Materials* are available online at: www.aap.org/commpeds/htpcp/supplemental.html. *HTPCP Supplemental Materials* are not to be used as a replacement for the formal program guidance found at www.grants.gov.

Where to Get Assistance

Technical assistance related to proposal development, pediatrician involvement, advisory boards, and evaluation planning is available through the AAP by contacting the AAP HTPCP staff:

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Healthy Tomorrows Previous Funding Cycles

Healthy Tomorrows projects have historically focused on a wide variety of child health issues and target populations. These include:

- ✓ Primary care for uninsured children and children insured through Medicaid
- ✓ Intervention and care coordination services for children with special health care needs
- ✓ Interventions for health promotion through risk reduction in vulnerable families
- ✓ Adolescent health promotion including reproductive health, prenatal care, and education services
- ✓ Expanded perinatal care and parent education services
- ✓ Services for special child and family populations
- ✓ Overweight and obesity initiatives for children
- ✓ Special health services, such as mental health and oral health

Since the inception of the program in 1989, a total of 216 HTPCP grants have been awarded. Individual cycle results are listed below. The next page provides a map of the distribution of grants throughout the United States and territories. An online version of the map with links to project descriptions can be found at: www.aap.org/commpeps/htpcp/statemap.html.

| | Project Period | Proposal Received | Grants Awarded |
|-------------------|-----------------------|--------------------------|-----------------------|
| Twentieth Cycle | 3/1/2008—2/28/2013 | 115 | 8 |
| Nineteen Cycle | 3/1/2007—2/28/2012 | | 11 |
| Eighteenth Cycle | 3/1/2006—2/28/2011 | 144 | 9 |
| Seventeenth Cycle | 3/1/2005—2/28/2010 | 134 | 10 |
| Sixteenth Cycle | 3/1/2004—2/28/2009 | | 19 |
| Fifteenth Cycle | 3/1/2003—2/28/2008 | 149 | 10 |
| Fourteenth Cycle | 3/1/2002—2/28/2007 | 65 | 13 |
| Thirteenth Cycle | 3/1/2001—2/28/2006 | 30 | 9 |
| Twelfth Cycle | 3/1/2000—2/28/2005 | 88 | 10 |
| Eleventh Cycle | 8/1/1999—2/29/2004 | 81 | 10 |
| Tenth Cycle | 9/1/1998—8/31/2003 | | 10 |
| Ninth Cycle | 10/1/1997—9/30/2002 | 65 | 12 |
| Eighth Cycle | 10/1/1996—9/30/2001 | 80 | 11 |
| Seventh Cycle | 10/1/1995—9/30/2000 | 57 | 10 |

| | | | |
|--------------|-------------------------|-----|----|
| Sixth Cycle | 10/1/1994— 9/30/1999 | 64 | 10 |
| Fifth Cycle | 10/1/1993— 9/30/1998 | 45 | 11 |
| Fourth Cycle | 10/1/1992— 9/30/1997 | 47 | 16 |
| Third Cycle | 10/1/1991— 9/30/1996 | 46 | 7 |
| Second Cycle | 10/1/1990— 9/30/1995 | 71 | 10 |
| First Cycle | 10/1/1989— 9/30/1994 | 113 | 10 |

