

Sustaining Your Healthy Tomorrows Project: Past Grantees Tell their Stories

Sandy Roes, RN, Director

Western Community Health Resources

Phyllis Elkind, MPH

Joseph DiCara, MD, MPH

August 2006

The speakers in this session have no relevant financial relationships with the manufactures(s) of any commercial products(s) and/or provider of commercial services discussed in this CME activity.

Rural Partnership for Children

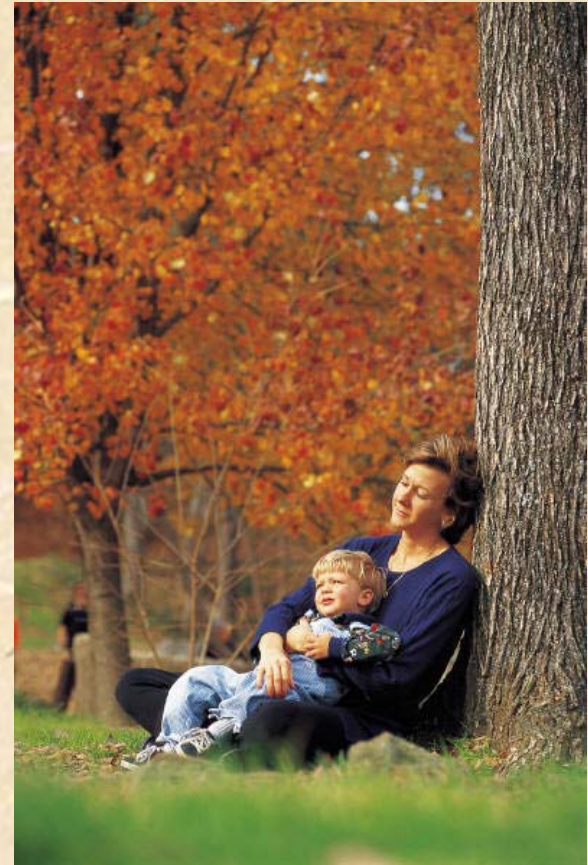
Sandy Roes, RN
Chadron, NE



- Providing improved access to community-based pediatric consultative care for children with special health needs in the Nebraska Panhandle since 1990.

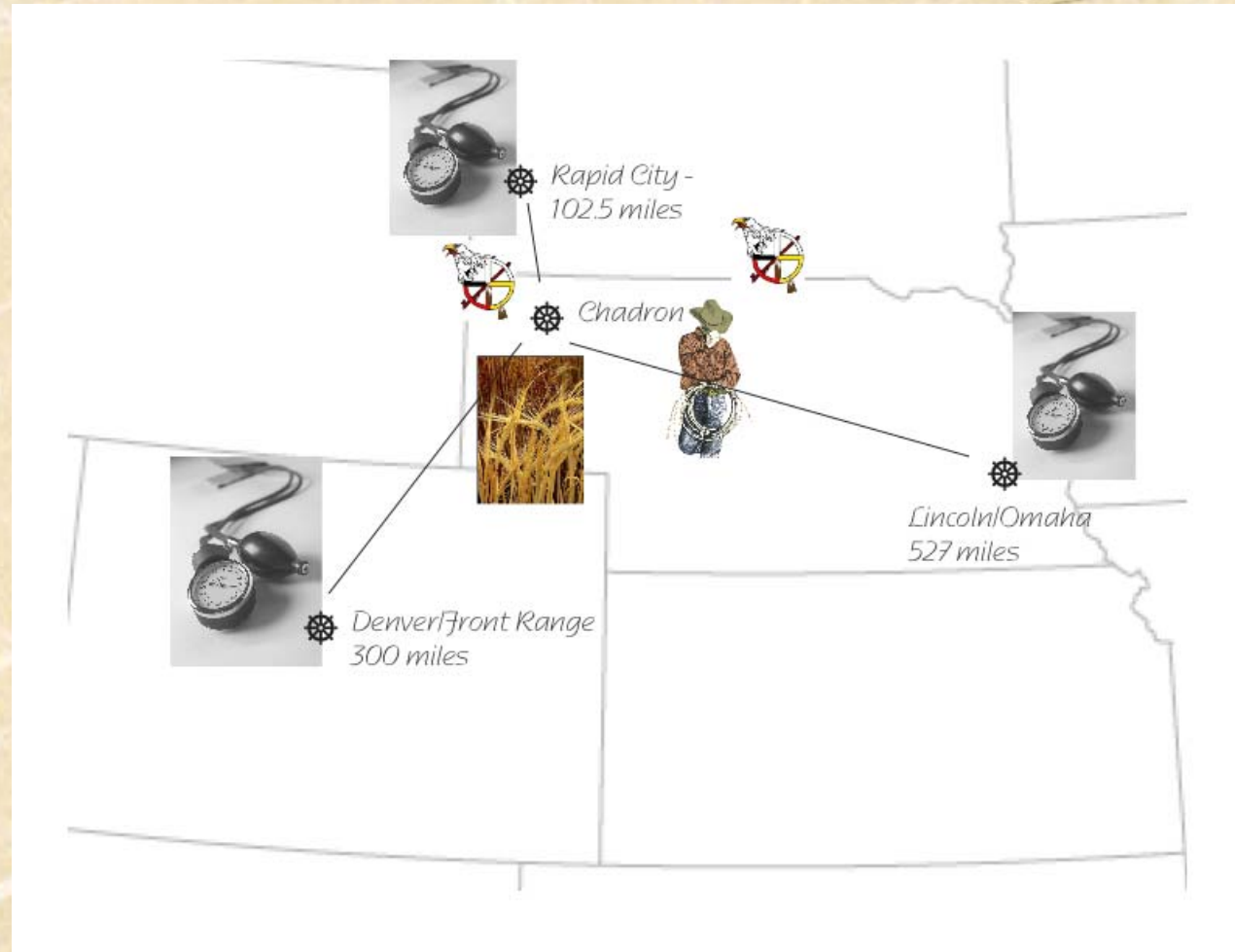
Goals of the program

- To improve access to pediatric care for rural children in Northwest Nebraska with chronic and recurrent medical conditions
- To improve coordination of health, education and social services to rural children in Northwest Nebraska who have special health care needs
- To improve the quality of health care services provided to all rural children in Northwest Nebraska



Understanding the issue of access in Northwest Nebraska

- At least 100 miles to closest specialized care options
- Extremely low population - six persons per square mile. Little chance of expansive growth in next 20 years
- Mixed population - many farm-based and high native american population - different markets seek different health care options.



Designing a Rural Program that's Sustainable



● *Collaboration*

Pediatric Nurse Practitioner and Behavioral Therapist available for both physical and mental health issues.

Working with schools and health care professionals for referrals and continued health care plans - beyond the RFPC clinic

● *Networking/Referrals*

RFPC serves as a springboard into other programs that families may have otherwise not known about. These referrals contribute to a strong public health system, and educate parents about options in their communities for everything from respite to assistance with groceries and utilities.

● *Community Support*

By designing programs with the needs and wishes of the community in mind, the program becomes better supported and more sustainable.

Sustainability Strategy

- 1990-1995 Healthy Tomorrows Funding
- 1998 - 2003 Children's Miracle Network
- 2005 Elks Foundation
- 2006 Maternal Child Health/Special Needs Children Project

To help guarantee sustainability, it is often necessary to seek funding from new sources. Understanding early on that funding sources may pull back and replacements may be needed can help in creating a sustainable program.

COUNTY OF SAN DIEGO
HEALTH AND HUMAN SERVICES AGENCY

MATERNAL, CHILD AND FAMILY HEALTH SERVICES



HEALTHY TOMORROWS

SHARE THE CARE

**SAN DIEGO KIDS HEALTH
ASSURANCE NETWORK**

PHYLLIS ELKIND, MPH
August 2006

SHARE THE CARE/DENTAL HEALTH INITIATIVE

- Children in need of urgent dental care with no resources to pay
- Every dentist provides care to just a few children – shares the burden
- Case coordination through MCFHS

SHARE THE CARE - 1995

- Emergency Dental Care
- Dental Health Coalition
- Community wide plan – Oral Health Forums
- Provider (Pediatrician) Education
- Community Education
- CBO Training
- Technical Assistance for Capacity Building
- Fluoridation

SUSTAINABILITY

- The “Right Person”
- Respected Pediatrician
- Creativity
- Cross Threading – SD_KHAN, Nutrition Network, Mental/Dental
- Recognition – NACO Acts of Caring; County Volunteer
- Partnerships – AAP/AAPD
- Being ahead of the Curve - Preterm Labor, Heart Disease
- Volunteers, Dentists, Hygienists, Artists, Webmasters

SUSTAINABILITY

- Students – Internships – Pre-Med, Dental, Assisting, Nutrition, Dental Hygiene, Health Promo, Public Health
- New Partnerships – Librarians, Ball Park
- State/Federal Funding – Grants, Matching
- Small dollars – Ralphs, CECO
- 501(C)3
- Individuals – Birthday, end of year, Supervisors
- Discounts – Materials
- The PINS

Chicago Youth Programs, Inc.

**Parent Run Evening Preschool
(PREP)**

Joseph DiCara, MD, MPH

August 2006

Goals-PREP Program

- Positive Parenting Training
- Prevention of Child Abuse
- Involve Parents in Child's Education
- Teach/Demonstrate Healthy Nutrition
- Improve Early Education Skills in Youth

Current Operation

- 4 PREP programs
- Housing Project Site
- Park in a Project Site
- Community Center Site
- 5-6 Parents per Day

Sustainability Tips 1

- **Reproducible In Kinds**
Donated Space
Training by Volunteers
Donated Materials

Sustainability Tips 2

- Involvement of the Community
 - Community Investment
 - Participant Involvement in Design
 - Developing Leadership to Sustain
 - Experienced Parents Train Newcomers

Funding Sustainability

- Outcomes
 - Measurable—Plan Ahead
 - Marketable/Important
 - Include Short and Long-Term
- Additional Events
- Program Specific Fundraisers—establishing a practice/tradition.
- Include Community Members in Operation



**Discussion
and
Questions**