

**AAP Disaster Preparedness Advisory Council  
Strategic Plan Chart - CHILDREN'S NEEDS**

<i><b>Outcome</b></i>	<i><b>Timeline</b></i>	<i><b>Actions</b></i>	<i><b>Lead</b></i>	<i><b>Status</b></i>
<b>Priority #1: Increase Awareness of Pediatric Preparedness Principles</b>	FY 2007-08 FY 2008-09	<ol style="list-style-type: none"> <li>1. Disseminate revised version of "The Youngest Victims: Disaster Preparedness to Meet Children's Needs" publication</li> <li>2. Develop Web-based document with links to strategies and resources</li> </ol>	<ul style="list-style-type: none"> <li>• Laura Aird</li> <li>• DPAC Members</li> </ul>	<ol style="list-style-type: none"> <li>1. "The Youngest Victims..." published in Nov 2008.</li> <li>2. Children and Disasters website maintained.</li> <li>3. Disaster Preparedness for Pediatric Practices online tool launched Sept 2009.</li> </ol>
<b>Priority #1: Continue Legislative and Federal Advocacy</b>	FY 2007-08 FY 2008-09 FY 2009-10	<ol style="list-style-type: none"> <li>1. Respond to inquiries as requested</li> <li>2. Identify opportunities for advocacy, including Congressional testimony and comments on federal regulations</li> <li>3. Build and educate network of contacts with HHS, DHS, and other agencies</li> <li>4. Identify AAP members to participate in key meetings/conferences (focus on DC area)</li> </ol>	<ul style="list-style-type: none"> <li>• Cindy Pellegrini</li> <li>• Kristin Mizzi</li> </ul>	<ol style="list-style-type: none"> <li>1. Ongoing</li> <li>2. Advocacy/Policy Web pages</li> <li>3. Meetings with agencies (ASPR/HHS, CDC, DHS, FDA, FEMA, NCCD, NDMS, etc.)</li> <li>4. Contact Network survey data used as needed</li> <li>5. Dr Tayloe testimony</li> <li>6. IOM Workshop Panel</li> </ol>
<b>Priority #2: Develop Score Card (Mechanism to Evaluate State Plans to see if they are Child-Friendly)</b>	FY 2008-09 FY 2009-10	<ol style="list-style-type: none"> <li>1. Obtain/review sample of state plans</li> <li>2. Obtain/review AAP chapter reports</li> <li>3. Develop chart of issues/criteria with basic, intermediate, and advanced levels</li> <li>4. Support states to move forward</li> </ol>	<ul style="list-style-type: none"> <li>• Dr Krug/COPEM</li> <li>• Laura Aird</li> </ul>	<ol style="list-style-type: none"> <li>1. AAP Chapter Contacts</li> <li>2. State initiatives Web pages</li> <li>3. Draft criteria developed</li> <li>4. Supporting states as needed</li> <li>5. Seeking conference funding</li> </ol>
<b>Priority #3: Increase Ability to Respond to Ongoing Opportunities</b>	FY 2007-08 FY 2008-09 FY 2009-10	<ol style="list-style-type: none"> <li>1. Identify upcoming opportunities</li> <li>2. Create Contact Network</li> <li>3. Identify AAP experts – track in database</li> <li>4. Respond to technical assistance inquiries</li> <li>5. Compile info on existing AAP and external initiatives, resources etc.</li> </ol>	<ul style="list-style-type: none"> <li>• Laura Aird</li> <li>• Cindy Pellegrini</li> </ul>	<ol style="list-style-type: none"> <li>1. Opportunities responded to</li> <li>2. Contact Network created</li> <li>3. Surveyed Contact Network</li> <li>4. CVs from experts collected</li> <li>5. Chart of experts in process</li> </ol>
<b>Priority #5: Ensure Inclusion of Children in Federally-funded Initiatives and Research</b>	FY 2007-08 FY 2008-09 FY 2009-10	<ol style="list-style-type: none"> <li>1. Identify Federal partner agencies</li> <li>2. Determine opportunities</li> <li>3. Develop AAP Periodic Survey questions</li> </ol>	<ul style="list-style-type: none"> <li>• Laura Aird</li> <li>• Cindy Pellegrini</li> <li>• Drs Shannon and Schonfeld</li> <li>• AAP COPR</li> </ul>	<ol style="list-style-type: none"> <li>1. Schools of public health funded to conduct research</li> <li>2. NORC proposal developed</li> <li>3. Periodic survey questions tabled until Contact Network survey data is reviewed</li> </ol>
<b>Priority #6: Expand Pediatrician Education and Training Efforts</b>	New as of 3/08	<ol style="list-style-type: none"> <li>1. Identify funding and federal leaders for Children and Disasters Conference</li> <li>2. Support presentations/forums at ALF/NCE</li> </ol>	<ul style="list-style-type: none"> <li>• All</li> </ul>	<ol style="list-style-type: none"> <li>1. ASTHO, CDC, NACCHO. Proposal submitted to CDC</li> <li>2. ALF and NCE events ongoing</li> </ol>

**AAP Disaster Preparedness Advisory Council**  
**Strategic Plan Chart - PEDIATRICIANS SERVING PATIENTS/FAMILIES**

<i><b>Outcome</b></i>	<i><b>Timeline</b></i>	<i><b>Actions</b></i>	<i><b>Lead</b></i>	<i><b>Status</b></i>
<b>Priority #1: Web Site Redesign and Evaluation</b>	FY 2007-08 FY 2008-09 FY 2009-10	1. Update content 2. Add document with links to encourage pediatricians to get involved/learn more 3. Add evaluation mechanism 4. Re-design in response to evaluation	<ul style="list-style-type: none"> <li>● Laura Aird</li> <li>● AAP IT Staff</li> <li>● Web designer</li> <li>● DPAC</li> </ul>	<ol style="list-style-type: none"> <li>1. New site launched in 2008</li> <li>2. New pages and resource database being developed</li> <li>3. Members being identified to review Web pages</li> <li>4. Formal evaluation TBD</li> </ol>
<b>Priority #2: Practice Toolkit</b>	FY 2007-08 FY 2008-09	1. Review and update existing "Disaster Preparedness Plan for Pediatricians" 2. Determine dissemination strategy	<ul style="list-style-type: none"> <li>● Dr Needle</li> <li>● Laura Aird</li> </ul>	<ol style="list-style-type: none"> <li>1. Document revised; draft handout developed</li> <li>2. Online tool launched</li> </ol>
<b>Priority #3: AAP Disaster Response Strategies</b>	FY 2007-08 FY 2008-09 FY 2009-10	1. Pediatric practices – Develop resources for Practice Management Online 2. AAP "Rapid Response" Plan – Determine a communication and response plan; identify who should be involved at AAP leadership, chapter, practice levels 3. Organizational Plan (Employees/EGV & DC) 4. Help to match provider needs with resources	<ul style="list-style-type: none"> <li>● Dr Peck</li> <li>● Dr Tait</li> <li>● Laura Aird</li> </ul>	<ol style="list-style-type: none"> <li>1. Section on Emergency and Disaster Preparedness completed</li> <li>2. Staff and pediatric response teams developed</li> <li>3. Business continuity resources shared with AAP</li> <li>4. AAP Disaster Relief Fund</li> </ol>
<b>Priority #4: Mechanism to Facilitate Matching of Provider Needs and Resources</b>	FY 2009-10	1. Establish guidelines for AAP members 2. Identify process to request resources 3. Determine chapter involvement (if any) 4. Discuss w/Development and Lawyers 5. Develop communication vehicles and notify members in advance (press release)	<ul style="list-style-type: none"> <li>● Dr Needle</li> <li>● Laura Aird</li> </ul>	<ol style="list-style-type: none"> <li>1. AidMatrix tool considered; Input on hurricane preparedness offered through Health Sector Coordinating Council.</li> </ol>
<b>Priority #5: Advocate for Governmental Support for Aid for Pediatricians re Disasters</b>	FY 2007-08 FY 2008-09 FY 2009-10	1. Explore strategies/talking points 2. Find champion on Hill 3. Assist w/implementation of HSPD 21 actions 4. Post relevant sources of support on Web site	<ul style="list-style-type: none"> <li>● Cindy Pellegrini</li> <li>● AAP Dept of Development</li> </ul>	<ol style="list-style-type: none"> <li>1. Discussions ongoing with Congressional committees and NCCD re possible Stafford Act changes.</li> </ol>
<b>Priority #6: Link to Public Health and Community Organizations</b>	FY 2008-09 FY 2009-10	1. Develop prioritized list of best ways to encourage pediatric involvement 2. Encourage pediatrician involvement at all levels (through MRC, DMATs, ESAR-VHP) 3. Determine how to offer benefits/incentives for pediatricians (seek support if possible) 4. Ask pediatricians involved in DMATs to write articles on their experiences 5. Incorporate elements into Practice Toolkit 6. Work with COCP/Med Home re public health	<ul style="list-style-type: none"> <li>● Dr Tait</li> <li>● ASPR</li> </ul>	<ol style="list-style-type: none"> <li>1. Ongoing</li> <li>2. Various articles done</li> <li>3. AAP Disaster Relief Fund</li> <li>4. TBD</li> <li>5. Ongoing</li> <li>6. Newborn screening and medical home concepts integrated into Web site</li> </ol>