

American Academy of Pediatrics

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™



Healthy Children

Winter 2008

RSV

When It's More
Than a Cold

**Positive
Parenting**

Encouraging
Good Behavior

**Good
Reasons
to Smile**

Healthy Teeth for
a Healthy Life

**Adolescent
Sexuality**

How to Have "the Talk" —
and Keep Talking

Waiting Room Copy

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Looking Back, Looking Ahead

Welcome to a new year of *Healthy Children*. This issue begins our second year of publication.

It's been a big year for our magazine and we have much to celebrate! Your feedback continues to be overwhelmingly positive and insightful. Thank you for sharing your thoughts. And the publishing industry seems to agree, as *Healthy Children* won two prestigious awards this fall from *Folio* magazine (the magazine industry) and the Health Information Resource Center (consumer health information). We are delighted and honored to be recognized for the quality of our publication.

In our winter issue, you'll find more of the award-winning content you can rely on for your family. We'll tell you what you need to know about respiratory syncytial virus, or RSV (page 8), winter sports safety (page 12), oral health (page 16), positive parenting (page 22), and adolescent sexuality (page 24), to name a few topics.

As we move into our second year of publishing, we will work even harder to provide reliable parenting information. That means keeping you up to date on the latest research and news, providing timely and insightful features, and sharing expert guidance to help you make the best decisions in caring for your children.

Pediatricians take their obligation to our nation's children very seriously. As the new AAP president, I hope to lead a renewed effort at making the well being of our children — especially those who have been overlooked because of poverty or other factors — a priority not just for our organization, but also for our nation as a whole. We can and must do better for all American children, no matter who they are or where they live.

In short, you can expect *Healthy Children* — the magazine from the nation's largest and most trusted professional association of pediatricians — to continue to put children's health and wellness first.

Renée R. Jenkins, M.D., FAAP
President, American Academy of Pediatrics

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The American Academy of Pediatrics would like to thank  for its sponsorship of this issue of Healthy Children.