



10 THINGS

EVERY pEDIATRICIAN CAN do to pROMOTE EARLY lITERacy

1. Implement a reading promotion program in your practice.
<http://www.reachoutandread.org>
2. Have culturally and age-appropriate books children's books and magazines available in the waiting room.
<http://www.monroe.lib.in.us/childrens/booklists/multicultural.html>
3. Display posters or videos of parents and other caregivers and children reading together.
<http://www.alastore.ala.org>
4. Use volunteers reading aloud in the waiting area to model how parents and caregivers can read to their children.
<http://www.memfox.net/ten-read-aloud-commandments.html>
5. Welcome children by entering the exam room with a book in your hand.
<http://www.monroe.lib.in.us/childrens/booklists.html>
6. Encourage parents and other caregivers to read and talk to their children.
<http://www.memfox.net/reading-magic-and-do-it-like-this>
7. Encourage parents and other caregivers to visit their local library with their children.
<http://www.ala.org/ala/librariesandyou/nearestlibrary/locatingnearest.htm>
8. Tell parents and other caregivers how they can get a library card to share books with their children.
9. Meet with local child care providers to discuss how to work together to encourage parents and caregivers to read to their children.
<http://www.naevc.org>
10. Work with other local pediatricians and community organizations to hold a book drive to provide books to neighborhood children. Refer to The Literacy Toolkit for more information.