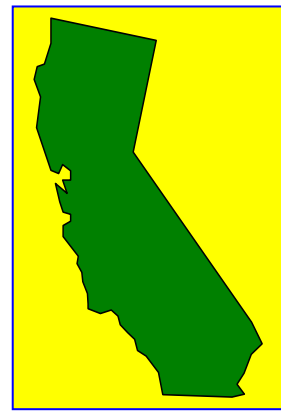


American Academy of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

CALIFORNIA CHAPTER 4 FACTS.....

I already belong to the National AAP, why should I become a member of the California Chapter 4?

Community Involvement

- Opportunities to be involved in community-based programs to increase access and improve the quality of pediatric care

Practice Improvement

- Access to programs, materials and resources to enhance your practice
- Chapter can serve as a conduit to funding and project information that impacts physician practices

Advocacy

- Increase your knowledge of and participation in legislative and advocacy activities at a local level
- Increase involvement in the legislative arena to positively influence the quality of pediatric practice and the welfare of children in CA
- Build coalitions with other organizations working toward improving children's health and well-being
- Promote the interests of California pediatricians in the American Academy of Pediatrics
- Collaborate with the statewide District legislative advocacy efforts on behalf of children and pediatricians in California

Leadership

- Participate in chapter committees in areas of interest
- Participate in chapter projects in areas of interest

Networking

- Network with other pediatricians with similar interests
- Improve chapter membership participation on National AAP affairs

Education

- Receive chapter e-newsletter and other informative mailings
- Attend Continuing Medical Education meetings sponsored by the chapter (discounted fees for chapter members)
- Prepare yourself for the future role of the pediatrician in the health care system and for the future management of their practices

Benefits

- Members may take advantage of Disability Insurance, Financial Planning, Investment Portfolio Management, Retirement Strategies, Estate Planning as well as a full spectrum of other services to support your business and personal needs. These services are available at a substantial savings

What has your Chapter done lately?

- Developed strategic priorities which focus the Chapter on building linkages with primary care, oral health, literacy, physical activity and good nutrition, immunizations, and developmental screenings for all children at well-child visits
- Worked with the California AAP to revoke cuts in the state CHDP and CCS programs
- Worked with Cal/Optima to promote improved reimbursement for immunizations to Medicaid managed care and Healthy Families children
- Worked with the CMA and California AAP to sponsor legislation to help child access to health care as well as physician reimbursement
- Developed the Injury & Violence Prevention Program (IVPP), to help Orange County children grow up in a healthy and safe environment. Focusing on children from birth to 5 years, the program offers a range of services, education and initiatives for parents and healthcare professionals aimed at the prevention of childhood intentional and non-intentional injuries
- Offered CME programs that include quarterly dinner lectures, targeted topics and the Annual 3-day "Current Advances in Pediatrics" seminar, as well as various Injury and Violence Prevention Symposia
- Maintain a Chapter website to assist in membership communication, an Injury Prevention website to provide injury prevention educational materials, and the PE 4 ME website to provide information on the nutrition and physical activity program for children in the schools
- Developed PE 4 ME Obesity Prevention Program, targeting childhood/adolescent obesity with "for credit" physical education classes designed to teach a healthy lifestyle of exercise and good nutrition. Pilot this program (PE 4 ME JR. in the preschool setting
- Developed the Primary Care/School Readiness Nurse Integration Program, providing clinical advice and telephone triage support to school readiness nurses and assisting them with coordinating care with primary care physicians. Developing a pediatric clinical education program for school readiness nurses throughout the county.
- Implemented the Nationally recognized Reach Out and Read program into physician offices based on the proven early literacy model
- Through volunteer efforts, aided in mental rehabilitation of Tsunami victims in Sri Lanka by helping form community-based self-support groups.
- ARPAN Global Charities has held several volunteer medical missions to India and Africa

Annual Chapter Dues:

Voting Fellows	\$195	Candidate Fellows	\$195	Post Resident Fellows	\$0
----------------	-------	-------------------	-------	-----------------------	-----

Who do I contact?

- Contact Chapter Executive Director Fred Richmond at frichmond@aap.net.
- If National AAP member, and wishing to join California 4 Chapter, call National AAP Membership at 1-800-433-9016 ext. 5897.

You can visit the California's Chapter 4 Web page at www.aapca4.org and the Injury Prevention Program's Web Site at www.ockeepkidssafe.org.