



Council on Community Pediatrics

## **Resources for Community Pediatricians**

April 9, 2009

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### **Announcements**

#### **Announcing 10 New 2009 Healthy Tomorrows Grantees**

*from AAP Healthy Tomorrows Partnership for Children Program*

On March 1, 2009, ten new 2009 Healthy Tomorrows grants were awarded by the federal Maternal and Child Health Bureau. These projects will receive up to \$50,000 in funding per year for five years to implement child health initiatives in their communities. These projects focus on various topics, such as medical home, mental health, and immigrant health.

- **The Bronx Nutrition and Fitness Initiative for Teens (B'N Fit) Family-Centered Retention Initiative** in Bronx, NY
- **Community-Based Care Coordination for Children with Complex Chronic Conditions** in Winston-Salem, NC
- **Healthy Futures: A School-based Mental Health Model** in Chicago, IL
- **Hospital to Medical Home Project** in Toledo, OH
- **Improving School Readiness in Washington State through Reach Out and Read** in Seattle, WA
- **Medical Home/Care Coordination for High-risk Infants: Baby Steps for Health** in Philadelphia, PA
- **Mental Health Services for Children in Public Housing** in Los Angeles, CA
- **MnCHIP: Investing in Health and Early Learning for New Americans** in St Paul, MN
- **Vista Community Clinic Healthy Tomorrows (VCC HT) Project** in Vista, CA
- **Visiting Nurse Association's Love & Learn Teen Inter-disciplinary Home Visitation** in Omaha, Nebraska



To view full project descriptions, visit [www.aap.org/commpeds/htpcp/index.html](http://www.aap.org/commpeds/htpcp/index.html). The Healthy Tomorrows program currently supports 46 projects in 27 states plus Puerto Rico. To find out about other Healthy Tomorrows projects by topic, search the Grant/Project Database at [www.aap.org/commpeds/grantsdatabase/grantsdb.cfm](http://www.aap.org/commpeds/grantsdatabase/grantsdb.cfm). If you would like additional information about these new projects or about Healthy Tomorrows, do not hesitate to contact Nita Patel at [npatel@aap.org](mailto:npatel@aap.org) or 847/434-7082 or Karla Palmer at [kpalmer@aap.org](mailto:kpalmer@aap.org) or 847/434-4279.

## **Opportunities**

### **April AAP Funding Announcement Now Available**

*from AAP Division of Community-based Initiatives*

The AAP Division of Community-based Initiatives Funding Announcement for April is now available at <http://www.aap.org/commpeds/funding.html>.

## **Reports, Articles, Web Sites**

### **AAP and AACAP Joint Paper on Mental Health Services is Released**

The AAP and the AACAP would like to announce the release of *Improving Mental Health Services in Primary Care: Reducing the Administrative and Financial Barriers to Access and Collaboration*. This article should be helpful to advocacy efforts at the local, regional, and national levels. This paper was supported through the Improving Mental Health in Primary Care Through Access, Collaboration, and Training (IMPACT) grant to the AAP from the Maternal and Child Health Bureau. Please go to: <http://www.aap.org/mentalhealth/> to learn more!

### **Updated Fact Sheet Highlights State Variations in Key Disparities Indicators**

*from Kaiser Family Foundation*

The Kaiser Family Foundation today issued an updated fact sheet showing variations across states and racial and ethnic groups for six key health and health care indicators. The fact sheet provides a quick glance at disparities in rates of infant mortality and diabetes-related mortality and AIDS cases in all 50 states and the District of Columbia. It also provides similar breakdowns showing the percentage of each group in each state that is uninsured, enrolled in Medicaid, and living in poverty. *Key Health and Health Care Indicators by Race/Ethnicity* is drawn from the more than 30 state-specific indicators related to race and ethnicity available on Kaiser's [www.statehealthfacts.org](http://www.statehealthfacts.org). The fact sheet is available at <http://www.kff.org/minorityhealth/7633.cfm>.

### **Brief Summarizes Social Marketing Strategies to Promote Adolescents' Health Care Use**

*from MCH Alert, April 3, 2009*

*Recommended Adolescent Health Care Utilization: How Social Marketing Can Help* examines the use of commercial marketing strategies to promote adolescents' use of health care services. The issue brief, produced by the National Institute for Health Care Management, summarizes the basic elements or stages of social marketing and discusses the application of social marketing theory and techniques to health care. Topics include audience segmentation, messages tailored to individuals, branding and social modeling, and evidence about the efficacy of social marketing to change health behaviors. Examples of successful social marketing campaigns targeted to adolescents, including those that used Web sites, social networking, and other new media, are provided. Challenges and opportunities to promote adolescent health care use are also presented. The brief is available at <http://www.nihcm.org/pdf/NIHCM-SocialMarketing-FINAL.pdf>.

## **Tools & Resources**

### **New Teen Sexuality Curriculum - Now Available in Spanish**



*from CityMatCH NewsBriefs, April 7, 2009*

The new Spanish translation of BIG DECISIONS™, the Texas-friendly Abstinence-Plus sexuality curriculum for teens is now available and posted at the website:

[www.BIGDECISIONS.org](http://www.BIGDECISIONS.org).

## **AAP Breastfeeding Residency Curriculum Online Resource Now Available!**

*from AAP Section on Breastfeeding*

The AAP Section on Breastfeeding and the Health Resources and Services Administration's Maternal and Child Health Bureau has released a free Breastfeeding Residency Curriculum Online Resource for program directors and other faculty. This resource provides those teaching residents with tools and resources about breastfeeding including clinical and cultural cases, prepared presentations about breastfeeding management, and evaluation and tracking tools. The curriculum was designed according to the Accreditation Council of Graduate Medical Education Core Competencies to help residents and appeal to program directors. Anyone who teaches residents or has them rotate through their clinic or office will benefit from this resource. Watch the short "how to use this site" video to learn more about this resource. Visit [www.aap.org/breastfeeding/curriculum](http://www.aap.org/breastfeeding/curriculum) to access the new site!

## **Conferences, Seminars, Teleconferences, Webinars**

### **Webinar Available Online: The Effect of the Economic Downturn on the Health of Communities of Color**

*from Kaiser Family Foundation*

During this live, interactive webcast, panelists examined how the recession is affecting communities of color in the areas of health care coverage, access to care and health outcomes as well as housing and employment and whether the economic recovery legislation will help states respond to the rising demand from programs such as Medicaid. To view the webinar visit

<http://www.kff.org/minorityhealth/rehc032509webcast.shtml>.

## **3rd International Meeting on Child Health Materials Now Available**

The 3rd International Meeting on Indigenous Child Health - a collaborative biennial conference sponsored by AAP, IHS, Canadian Paediatric Society, and First Nations and Inuit Health Branch (Health Canada) - was held on March 6-8, 2009 in Albuquerque. Materials from this conference, including session handouts, can now be found at: <http://www.aap.org/nach/3InternationalMeeting.html>. We hope you will consider joining us for the 4th International Meeting in 2011!

## **Integrating Mental Health and Child Care Health Consultation Webinar Now Online**

Those of you who missed the Healthy Child Care Consultant Network Support Center (NSC) webinar *Integrating Mental Health and Child Care Health Consultation* on March 24<sup>th</sup> can now find it archived in the NSC website's resources. <http://hccnsc.edc.org/resources/webinarMar2009.asp> Following an introduction by Dr. Phyllis Stubbs-Wynn, state leaders from Illinois and Oregon shared their expertise and experience, and answered questions from participant Watch and listen to the webinar or download the PowerPoint slides and other resources that accompanied the event, including resources from Oregon's CCHC program. <http://hccnsc.edc.org/resources/webinarMar2009.asp> And remember to visit our website often to check for new resources and other information about CCHC initiatives across the country! <http://hccnsc.edc.org>