



Council on Community Pediatrics

Resources for Community Pediatricians

May 22, 2009

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Reports, Articles, Web Sites

Brief Explores Ways to Use Economic Recovery Act Funds to Reduce Childhood Obesity

from MCH Alert, May 8, 2009

Supporting Healthy Communities Through the American Recovery and Reinvestment Act of 2009 outlines specific ways that state and local policymakers can use new funding from the economic recovery act to create safe places for physical activity and improve access to healthy foods in communities. The policy brief, produced by Leadership for Healthy Communities, is especially targeted toward decision-makers serving vulnerable communities, including low-income, rural, and racial and ethnic minority populations. The brief presents recommendations supported by research and provides examples of how similar funds have been used to achieve healthy eating and active living objectives. Topics include investing in complete streets, improving mass transit, building healthier schools, making neighborhoods healthier, improving safety, increasing food access, and preventing disease. Policy recommendations are provided. The report is available at

http://www.leadershipforhealthycommunities.org/images/stories/lhc_policybrief_econ_4.6.09_final.pdf.

Leadership for Healthy Communities has also developed several supplementary materials to assist state and local policymakers, including a chart highlighting the available funds and recommendations, a sample op-ed piece that can be customized and submitted to local newspapers, a sample PowerPoint presentation that can be used to educate colleagues, and a video public service announcement that makes the case for why supporting healthy communities is so important. The supplemental materials are available at

http://www.leadershipforhealthycommunities.org/index.php?option=com_content&task=view&id=274.

AMCHP Releases a new Report Entitled, "The Power of Prevention for Mothers and Children"

from Medical Homes @ Work, May 22, 2009

The Association of Maternal & Child Health Programs (AMCHP) released a new report today entitled "The Power of Prevention for Mothers and Children". The report summarizes the cost effectiveness of several public health interventions supported by state Maternal and Child Health (MCH) programs. The report also highlights many interventions that policymakers should make available to all women and children in



health reform legislation. As part of health reform, AMCHP has joined several public health organizations in calling upon all members of Congress to create and maintain a dedicated, stable funding stream for population-based public health programs. This will allow states to strengthen and expand proven maternal and child health services, save thousands of lives, and reduce health care spending by billions of dollars. To read the report visit

http://www.amchp.org/Advocacy/LegislationPolicy/Documents/AMCHP_PowerofPrevention_5-8-09_Online.pdf.

Tools & Resources

Guide Addresses Obesity Prevention in the School Environment

from MCH Alert, May 15, 2009

Preventing Childhood Obesity: A School Health Policy Guide offers research and policy recommendations to promote physical education and activity and nutrition and healthy eating in schools. The guide, published by the National Association of State Boards of Education, contains model policies derived from research findings, existing policy examples, and best practices. Topics include an overview of the obesity epidemic; the rationale for obesity prevention; policies to promote physical education and activity; policies to promote nutrition and healthy eating; and next steps for policymakers, such as implementing local wellness policies, providing professional development and support for teachers and staff, and engaging families and communities. The guide is available at

<http://www.nasbe.org/index.php/file-repository?func=startdown&id=889>.

Conferences, Seminars, Teleconferences, Webinars

Audio Conference: The Impact of Positive Youth Development Programs on Teen Pregnancy Prevention

Evidence suggests Positive Youth Development (PYD) programs can promote adolescent reproductive health and have sustained impact with potential for positive impact among diverse groups of youth. This presentation will consider PYD and evidence-based programs that can impact teen pregnancy prevention, and features presentations by invited speakers from Health Teen Network, Centers for Disease Control and Prevention (CDC) Division of Adolescent Health, and Minnesota Organization on Adolescent Pregnancy Prevention and Parenting.

Date: Thursday, May 28, 2009

Time: 3:00pm-4:30pm ET

For more information and to register online visit:

<https://cc.readytalk.com/cc/schedule/display.do?udc=16u9g7u7z4ayz>.

Web Conference: Findings from the 2007 National Survey of Children's Health

The MCH Information Resource Center, funded by the Maternal and Child Health Bureau at the Health Resources and Services Administration (HRSA), is pleased to announce the next program in the DataSpeak Series: "New Findings from the 2007 National Survey of Children's Health (NSCH)." This will be one of the very first presentations on the results of this important survey. The NSCH, funded by MCHB in partnership with the National Center for Health Statistics, examines the physical and emotional health of children from birth through 17 years of age. Emphasis is placed on factors that may be related to the well-being of children, including medical homes, family interactions, parental health, school experiences, and neighborhood safety.

This Web conference will provide an overview of the survey methodology, discuss potential applications of the survey as well as selected findings, and provide information about accessing National- and State-level survey data online and highlight key State-level survey results.

This program will take place on Tuesday, June 2, 2009, 2:00 - 3:00 p.m. ET (1pm Central, 12noon

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Mountain, 11am Pacific).

For full program details, please visit the MCHIRC Web site at:

<http://www.mchb.hrsa.gov/mchirc/dataspeak/events/2009/0602/index.htm>

To register for this event, please go to DataSpeak registration at:

<http://www.mchb.hrsa.gov/mchirc/dataspeak/register.htm> (When you register, you will receive the details on how to participate in the Web conference).

If you have any questions at all, please contact us at mchirc@altarum.org or 202-842-2000.

Conference: Climate for Change with Safe Routes to School

Dates: August 18-19, 2009

Location: Hilton Portland & Executive Towers, Portland, OR

"Climate for Change: Creating Safe, Active Environments for our Children" is a one-day workshop for health care professionals planned in conjunction with the National Safe Routes to School Conference **"Two Steps Ahead"**, August 19-21, 2009.

Safe Routes to School (SRTS) programs use a variety of education, engineering and enforcement strategies that help make routes safer for children to walk and bicycle to school and encouragement strategies to entice more children to walk and bicycle. Health care providers' relationship with children and their families can contribute to the advocacy of embracing less vehicle travel and more physical activity.

This **CME** activity, sponsored by Kaiser Permanente, is intended primarily for clinicians who work with pediatric populations and their families. Any health care professional interested in exploring the connections between healthy environments and healthy kids is welcome.

Registration for this jam-packed one-day workshop is only \$95.00, which includes continental breakfast, lunch, and all conference materials. **Registration is on-line only at the Safe Routes Conference website**, where you may also register for the Safe Routes to School National Conference. **For more information and to access the registration form**, go to this link. <http://www.saferoutesconference.org/>

To learn more about the National Safe Routes to School Program, go to this link.

<http://www.saferoutesinfo.org/guide/introduction/index.cfm>

Conference: Frontiers in Pediatric Hospital Medicine Symposium

Sponsored by Pediatric Hospital Medicine Division

Physician Foundation at California Pacific Medical Center.

The symposium will focus on a variety of clinical subjects that pediatric hospitalists encounter on a daily basis. It will be held in San Francisco, CA at the Grand Hyatt Hotel on October 8-9, 2009. Medical experts from California Pacific Medical Center, the surrounding Bay Area, and nationwide will discuss topics including but not limited to: oncologic emergencies, acute abdomen, imaging of the abdomen and chest, pediatric palliative care, and much more. Price: \$ 200 for two days, \$125 for one day, and \$50 for residents/fellows CME credit: 14 AMA PRA Category 1 credits To register: Visit www.cpmc.org/frontiers or contact Beverly Hoover at 415-600-6484 or e-mail HooverB@sutterhealth.org.