SOAPM Executive Committee Update

With support of the SOAPM grant, the Florida Chapter of the AAP was able to host a fantastic Future of Pediatric Practice Workshop at the Disney Grand Floridian Resort over Labor Day weekend. The focus topics of the workshop were vaccine hesitancy, improving human papillomavirus uptake, and the business side of managing vaccines and practice benchmarks, which were all relevant, hot topics for private practice pediatricians in Florida. The workshop attendance was 135 pediatricians and allied health professionals from across Florida, as well as California, New York, New Jersey, and Texas.

Dr Louis St Petery, the Florida Chapter executive vice president, stated it best on the value of attending the workshop: “The speakers were engaging and thought provoking, and as a result there was great audience participation. It was wonderful to be in a room full of mostly pediatricians interacting with such a talented panel of speakers. I have heard nothing but praise for the session.”

The Florida chapter is appreciative of SOAPM for cosponsoring the workshop, which helped the chapter provide a valuable member benefit, as well as practice enhancing methods for the health care professionals in attendance.

Here is the complete agenda with speakers.

The Future of Pediatric Practice Workshop
Focus on the business practices in pediatrics
Half day session: 8:00am - 12:30pm

8:00 am - Roots of Vaccine Hesitancy — understanding where hesitancy comes is the first step towards knowing how to approach these parents - National Speaker: Gary Marshall, MD; Professor of Pediatrics at the University of Louisville School of Medicine and is Chief of the Division of Pediatric Infectious Diseases, Director of the Pediatric Clinical Trials Unit, and author of The Vaccine Handbook: A Practical Guide for Clinicians (The Purple Book)
8:55 am - Improving HPV Uptake National Speaker: Gary Marshall, MD
9:15 am - Quality Improvement — opportunities to improve HPV vaccine series completion in pre-teens - Alix Casler, MD, FAAP
10:30 am - Vaccine Management — the business side - Director of Pediatric Solutions: Chip Hart
11:30 am - Pediatric Clinical and Practice Benchmarks — providing value care - Director of Pediatric Solutions: Chip Hart

SOAPM-PPMA Online Photo Album
An online social photo album of SOAPM and PPMA events was created for members to access at their leisure. The photo album can be accessed at http://sdrv.ms/1bWBoLf.


By Eric Carr
Executive Director, Florida Chapter of the AAP
2013–2014 SOAPM Chapter-District Practice Management Grant Report

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