It is a privilege to be writing my first letter as Chair of the Section on Tobacco Control. I would like to recognize Karen Wilson and Ruth Etzel who brought this Section into being after much planning and hard work. I would also like to remember Regina Whitmore who was so instrumental at the AAP regarding all tobacco related initiatives including this Section. I would currently like to thank the AAP staff and in particular Liz Katta, our Section Manager, Julie Gorzkowski, and Colleen Spatz for their support. Below please find brief updates on membership, legislation, and educational opportunities relevant to this Section.

Membership update: We currently have 357 members, which is slightly down from last year at 358, so please keep recruiting members. The good news is that of these members, 39 are medical student members, 17 are residents, and 8 are post residency trainees so we have a great representation of people at the start of their careers. Additionally, six section members are international members.

Advocacy and legislation: Tobacco 21: California became the second state to raise the minimum purchase age of tobacco and electronic nicotine device systems (ENDS) to 21 after Hawaii enacted the law in 2015. In addition, many cities and counties also passed laws raising the minimum tobacco age, including Chicago, Illinois, Portland, Maine, and St Louis County, Missouri. Over 130 towns and cities in Massachusetts have enacted Tobacco 21 laws.

Education: Section members may be interested in signing up for the next “Asking the Right Questions” clinical trainings, to be held in early 2017, which have been developed to educate clinicians on how to screen and counsel patients and families about tobacco cessation and secondhand smoke exposure, using quality improvement methodology. Previous trainings have been highly regarded by participants. I highly encourage those Section members who have not attended one of these trainings in the past to consider attending. I look forward to seeing many of you at the AAP NCE in San Francisco!

The Section of Tobacco Control would like to thank Ms. Janet Brishke, MPH for all of her work and dedication to the Section and to the Richmond Center for the last 6 years. She has recently moved with her family to the University of Florida, where she continues her work in tobacco control. Thank you Janet!
Featured AAP Section on Tobacco Control Members

Izzeddin Kamelmaz, MD, FAAP

Q: How did you get started in tobacco control work?
A: I grew up in a family with longevity. One of my father’s relatives died at age 109 with no chronic illnesses having never taken any medications! My father had really restrictive rules on his children not to smoke or drink so I knew since childhood how bad tobacco is.
A few years ago, the Mississippi Chapter of the AAP approached my Pediatric Clinic of Magee to be a Champion Clinic in Tobacco Cessation. My clinic staff attended a workshop held by the AAP collaborating with the Health Department on how to assist families and this generated a lot of excitement for the Program. We implanted the Program in the clinic 2 years ago and is still active.

Q: What advocacy/research/clinical practice activities are you currently involved with?
A: As a Champion Clinic in Tobacco Cessation, we use the CEASE Intervention, which is brief and concise. The nurse in triage is responsible for Asking/Screening using the AAP CEASE Action Sheet. I review the CEASE Action Sheet and ask if the parent/caretaker is interested in quitting. If they are ready to quit, I offer help and referral to the Quitline, which is performed by the receptionist.

Melinda Mahabee-Gittens, MD, MS, FAAP

Q: How did you get started in tobacco control work?
A: As a resident and pediatric emergency medicine physician, I was constantly reminded of the effects of adult tobacco use when I cared for children who were in acute respiratory distress that was likely exacerbated by secondhand smoke (SHS) exposure or when I cared for teen smokers with asthma that started smoking at a young age because their caregivers modeled smoking as normative behavior. These frequent clinical reminders spurred my interest in conducting research to help parents quit and prevent children from starting to smoke.

Q: What advocacy/research/clinical practice activities are you currently involved with?
A: I am working on two studies that are actively recruiting parents who smoke. The first (R01HD083354) is designed to test the efficacy of a brief emergency department-based tobacco cessation intervention plus medication to reduce smoke exposure in children with smoke-related illnesses compared to an active control condition. The second (R21CA184337) is designed to test the incorporation of the 5As into the electronic health record of pediatric patients in the Urgent Care and inpatient setting. These projects are being received very favorably by parents and healthcare providers. We will assess child SHS related outcomes and parent cessation outcomes; these results will help to define ways for busy clinicians to incorporate screening and brief interventions into the acute care and hospital setting.

Q: What is your favorite tip for addressing tobacco use and/or prevention in adults and adolescents?
A: Even though I have been doing tobacco research for quite a while now, I am still surprised by those parents who I am “positive” will not be interested in quitting. You know the type, I’m sure! Even I am a little hesitant and nervous to talk to these parents about quitting. Time and time again, these are the parents who really want to quit, are most aware about how smoking affects their health and their child’s health, and are most receptive to any and all advice that I give them. So, I’d strongly encourage all of you to counsel those smokers who we may be apprehensive to approach during all patient visits.
Welcome to the Section on Tobacco Control!

Alabama
Samuel Hughes (Med Student)
Robert Troxler, MD, FAAP
Arkansas
Robert Garner (Med Student)
Anna Keahey (Med Student)
Scott Treece (Med Student)
Arizona
Matthew Wilkinson (Med Student)
California
Nicole Anderson (Med Student)
Hovig Artinian, MD, FAAP
Michael Bowie (Med Student)
Shannon Daly (Med Student)
Moni Farahi (Med Student)
Mariam Fahim, DO, FAAP
Hanna Hong, MD, FAAP
Colorado
Kaitlin Whelan, MD
Connecticut
Rina Desai (Med Student)
Tatiana Lara Osipin, MD
Florida
Silvia Delgado, MD, FAAP
Jolie Ramesar, MD
Daryl Traylor (Med Student)
Georgia
Kenny Esho, MD
Illinois
Geonnaault Bautista, MD
Jennifer Kasswick (Med Student)
Indiana
Gabrielle Butts (Med Student)
Katie Daugherty, MD, FAAP
Kevin Francioni (Med Student)
Massachusetts
Melissa Chavez (Med Student)
Kannegangi Divya (Med Student)
Su Yeon Lee (Med Student)
Michigan
Latonya Riddle-Jones, MD
Missouri
Jamie Ball, MD
Joanne D’Souza (Med Student)
Jatinderpal Gosai (Med Student)
Molly Uhlenhake, DO, FAAP
Mississippi
Izzeddn Kamelmez, MD,
FAAP
New Jersey
Medina Dadurian, DMD
New York
Minella Capili (Med Student)
Irfan Helmy (Med Student)
Cassandra Koid Jia Shin (Med Student)
Joshua Maxwell (Med Student)
Katherine McCarthy, MD, FAAP
Emma Moradoghi Haftevani (Med Student)
Bushra Rizwan (Med Student)
Erika Snow (Med Student)
Ohio
Anuja Sriparameswaran, MD, FAAP
Matthew Wong, DO
Oregon
Andrew Monson (Med Student)
Pennsylvania
Leigh Boghossian (Med Student)
South Carolina
Jill Golden, MD, FAAP
Tennessee
Chadwick Grant, MD, FAAP
Tennessee
Sharon Hogue, PNP
Jamila Smith-Young, CPNP
Texas
Alaa Ramadan (Med Student)
Utah
Nicole Langston, MD, FAAP
Virginia
Hannah Maguire (Med Student)
Wisconsin
Madeleine O’Keefe (Med Student)
Wyoming
Kelly Follett, MD, FAAP
International
Canada
Keira Kilmartin (Med Student)
Qatar
Priyamvada Pillai (Med Student)

Q: What is your favorite tip for addressing tobacco use and/or prevention in adults and adolescents?
A: My favorite tip to address tobacco use is to ask every parent/caretaker and teenager in a non-judgmental way if there is any member of the family that uses tobacco. I ask about their willingness to quit and why it might be hard for them to quit. If they are ready to quit, I let them know I can help. I am also planning to work with the local school system to educate children on the risks of tobacco use. I hope this will inspire children to encourage their parents and other family members to quit smoking and make their house and car tobacco-free.

How to Get More Involved in the Section on Tobacco Control

1. Encourage your friends and colleagues to join the Section. Membership is free for AAP members & only $20 for Affiliate Members. Remember to renew your membership annually!
2. Attend a tobacco session at the AAP National Conference and Exhibition (NCE), October 22-25. (See page 4).
3. Volunteer: We always seek members to write newsletter stories or education materials, and review statements, chapters, or materials from other AAP groups. Section staff will provide you with all the information you need to be an effective reviewer or content creator - you bring the expertise!
4. Contact us at notobacco@aap.org to let us know if you’d like to volunteer, what you would like to see in the next Newsletter, or what type of activities and resources you’d like the Section to offer.
Upcoming Tobacco Control Educational Opportunities

AAP 2016 National Conference and Exhibition
Tobacco Control Presentations and Events

The American Academy of Pediatrics (AAP) 2016 National Conference & Exhibition takes place on October 22–25 in San Francisco, California. Make Meaningful Connections at this event, which includes the best in pediatric education, networking with peers, and the largest pediatric-focused exhibit hall. Don’t miss the following tobacco control sessions during the conference:

Saturday, October 22

• Session H1101 - Section on Tobacco Control Program: "Thinking Outside the (Cigarette) Box: Multi-disciplinary Approaches to Tobacco Control"
  1-5:00pm
  Moscone West, Room 2022/2024
  Presentations (1:00- 4:00pm)
  1) Pediatric Asthma Control and Secondhand Smoke (Presenter: Gwendolyn Kerby, MD)
  2) Prenatal Tobacco Use – Partnering with Pediatricians (Presenter: Sharon Phelan, MD)
  3) Secondhand Marijuana and Secondhand Tobacco Smoke – Lessons Learned – or Not
     (Presenter: Karen Wilson, MD, MPH, FAAP)
  Poster session and reception (4:00-5:00pm)
  During this reception and poster session, we will be highlighting two of the Section’s top-ranked abstracts. Please join us!

• Publishing Workshop
  5-6:00pm
  Moscone West, Room 2022/2024
  Open to Section members only
  The Section on Tobacco Control would like to offer assistance to members trying to author a manuscript. This session is intended for both new authors who need guidance and tips on how to draft a publication-worthy article, or for experienced authors looking for input on a new approach to their work, or ideas on what to do next. Members of the Section Executive Committee will be available to discuss projects, offer their expertise, and share tools. Please note that this informal workshop is open to Section members only- to join the Section on Tobacco Control, please visit www.aap.org/sotco. Membership is free for current AAP members and $20 for all others.

Monday, October 24

• Session F3070 : E-Cigs: What You Don’t Know CAN Hurt? (Repeats as F3167)
  Faculty: Karen Wilson, MD, MPH, FAAP
  9:30-10:15pm
  Moscone South, Room 302

• Session F3167 : E-Cigs: What You Don’t Know CAN Hurt? (Repeats as F3070)
  Faculty: Karen Wilson, MD, MPH, FAAP
  5-5:45pm
  Moscone South, Room 302

Register to attend the National Conference and Exposition.

Attending NCE? Participate in a Research Study About Addressing Marijuana in Practice

The AAP Julius B. Richmond Center of Excellence is seeking practicing pediatricians, sub-specialists, residents, and fellows to participate in 90-minute focus groups at the upcoming 2016 AAP National Conference and Exhibition in San Francisco, CA. We’d like to hear about your knowledge and perceptions of marijuana, as well as your experiences discussing it in practice. Information gained from these focus groups will be used to help develop a brief intervention for primary care.

Focus groups will be held at the following dates and times:
Sunday, October 23, 12:30-2pm
Monday, October 24, 12:30-2pm

Dates and times do not interfere with CME programs. Participants will receive a $50 gift card as a thank you for their time. Light snacks and beverages will be served.

To learn more about these groups and to reserve your spot, please contact Kristen Kaseeska, MPH at 847-434-4269 or kkaseeska@aap.org.
Informing Advocacy and Policy: The National Social Climate Survey of Tobacco Control, 2000 to 2015
Robert McMillen, PhD

Pediatricians are uniquely positioned to protect children from tobacco through both clinical practice and community advocacy for tobacco control policies. Within the AAP Richmond Center, we are also using objective research to support policies and practices that protect children. Our interdisciplinary team developed a quantitative approach to monitor the social space in which children and adolescents are affected by tobacco and tobacco smoke - the Social Climate Survey of Tobacco Control (SCS-TC). We first administered this annual cross-sectional survey in 2000; and each year our team considers developing tobacco issues to drive emerging areas of research on products and policies impacting children and adolescents. Research from this survey has furthered our mission to protect children by bringing attention to new concerns and highlighting strong public support for promising tobacco control policies.

Our social climate research has attracted substantial media attention to issues related to children’s exposure to tobacco and secondhand smoke. Media coverage of our study on beliefs about thirdhand smoke from Time Magazine, The Today Show, and National Public Radio (NPR) introduced this term and the concept to the U.S. public. A report on parents’ attitudes about smoking in the movies that we released in partnership with the American Medical Association Alliance generated substantial media attention in the U.S. and Canada, thus supporting the Alliance’s Smoke Out campaign to urge the Motion Picture Association of America and movie studios to voluntarily take steps to reduce youth’s exposure to movie smoking. This team also collaborated with Truth Initiative to examine children’s exposure to tobacco smoke and household policies about tobacco smoke. National coverage in newspapers and parenting magazines of our report increased awareness of the need to protect children. Other benefits for children from this media attention to our research include the promotion of smokefree public housing for thousands of children and raising the tobacco sales age to 21 in Hawaii, California, and over 150 other locations nationally.

Over the past 16 years, the SCS-TC has helped to increase public awareness of emerging issues and promising policies that impact our children. States and municipalities have implemented smoke free and age of sale legislation and the prevalence of smoke free housing has increased during this time period. Yet, too many children continue to be exposed to tobacco smoke in their homes and in public venues and too many adolescents use tobacco. Luckily, the Section for Tobacco Control continues to work with partners to advocate for children to lead tobacco free lives.

Impact of FDA’s Tobacco Deeming Rule
Mark A. Gottlieb, JD

On August 8, 2016, the U.S. Food and Drug Administration’s rule to include a range of additional tobacco products within the regulatory authority of the agency went into effect. Until that date, the FDA could not begin to regulate cigars, hookah, or electronic cigarettes. This is because the statute that, at long last, granted the agency regulatory oversight over tobacco, was limited to cigarettes, smokeless tobacco, and roll-your-own tobacco products. To expand its regulatory purview, the FDA went through a 2+ year process to “deem” cigars, hookah, and electronic cigarettes to be tobacco. The Rule includes several specific new requirements including:

1) Cigars, hookah, pipe tobacco, and electronic cigarettes cannot be sold to persons under the age of 18, and proof of age is required;
2) These products cannot be sold in vending machines
3) Health warnings stating that nicotine is addictive will be required on the new products as well as on roll-your-own tobac-
New Opportunities From the AAP Richmond Center of Excellence

AAP Richmond Center Funding Opportunity: New Investigator Grants

The AAP Julius B. Richmond Center of Excellence is accepting applications for New Investigator grants. Awards of up to $12,000 will be given to pediatricians to fund innovative research to protect children from tobacco smoke exposure. The call for funding proposals is now open. Applications are due November 21, 2016.

AAP Funding Opportunity in Pediatric Tobacco Control: Visiting Lectureship Grants

The AAP Julius B. Richmond Center of Excellence Visiting Lectureship Program provides grants of up to $3,000 to support two-day, customized, educational events that are focused on protecting children from tobacco smoke exposure and integrating tobacco control into medical organizations, health departments, and other settings. Full information is on our website, proposals are due November 21, 2016.

Visit the Richmond Center site to apply: http://www2.aap.org/richmondcenterFundingOpportunities.html

co with additional warnings about cancer risks required for cigars; and

4) Products that were not on the market as of February 15, 2007 or verifiably substantially similar are required to go through a new product approval process with a public health standard in order to remain on the market. This likely includes all electronic cigarettes and related vape products containing nicotine. Applications must be submitted to the FDA by August 8, 2018.

While the first 3 of these requirements are fairly straightforward, the product approval provisions applying to electronic cigarettes have been a source of contention. The FDA’s rule defines electronic cigarette manufacturers to include not only the larger companies involved (some of which share parent companies with cigarette manufacturers) but also “vape shops” and related entities that concoct thousands of flavor varieties of nicotine liquids. This means that product approvals are required for each flavor variety and product variation made by each vape shop or liquid supplier. The FDA estimates that each such application will cost manufacturers between about $100K-$500K to submit. Such costs would be prohibitive for all but the largest manufacturers such as the electronic cigarette market leader, RJ Reynolds Vapor. This would result in a drastic change in the electronic cigarette landscape, eliminating sales from smaller shops and leaving them exclusively to the larger manufacturers.

Several lawsuits have been filed by vape companies, their industry trade groups, and even consumers to seek to invalidate this aspect of the Rule. Congress is also considering an amendment to the 2017 Agriculture Appropriations Bill which would eliminate the new product application requirements for electronic cigarette manufacturers. It is not yet clear whether these actions will affect implementation.

The Deeming Rule is not designed to be the FDA’s final word on these newly regulated products. It is a foundation rule for a regulatory framework that may also lead to restrictions that could be significant for pediatric tobacco prevention such as flavor bans and curbs on advertising and marketing of cigars and electronic cigarettes.
Meet the Section on Tobacco Control
Executive Committee

Chair:
Judith Groner, MD, FAAP
Columbus, OH
Clinical Professor of Pediatrics, The Ohio State University & Attending Physician, Nationwide Children's Hospital

Past Chair:
Karen Wilson, MD, MPH, FAAP
New York, NY
Professor and Division Chief of General Pediatrics, Icahn School of Medicine, Mount Sinai and Kravis Children's Hospital

Education and Membership Chair:
Sophie Balk, MD, FAAP
Bronx, NY
Professor of Clinical Pediatrics at Albert Einstein College of Medicine and General Pediatrician, Children's Hospital at Montefiore

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Lieutenant Colonel, Army Reserves
Eau Claire Cooperative Health Centers
Have you heard? The AAP Richmond Center is on Facebook!

www.facebook.com/aaprichmondcenter

'Like' our page and get your tobacco control updates through social media.

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