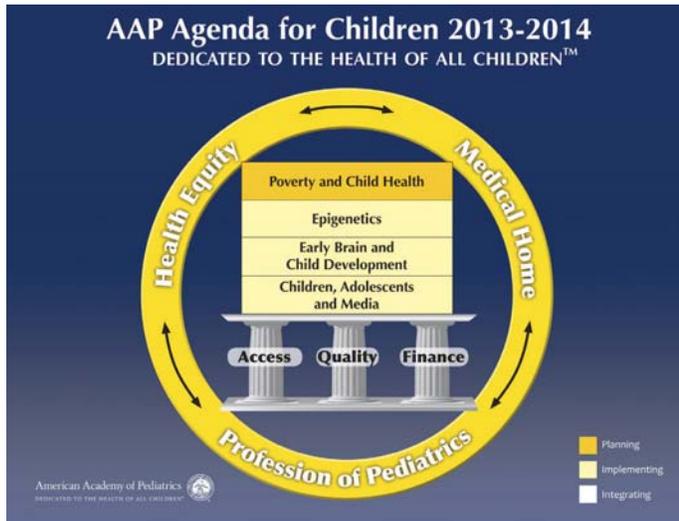


STRATEGIC PRIORITIES AND AAP INITIATIVES 2013–2014



STRATEGIC PRIORITIES

AAP AGENDA FOR CHILDREN

At any given time, the AAP is working on dozens of critical child health and member issues. The Board actively seeks out issues for the strategic plan that are national in scope and can make a significant, measurable, contribution to the mission of the AAP. Each of these issues has unique qualities, they vary with regard to the breadth and depth of response required, and they most often interact, or align, with one another. To capture the dynamics between and among issues, the Board established the “strategic framework” described here.

This framework taken as a whole constitutes the *AAP Agenda For Children* for a given year.

CHILD HEALTH PRIORITIES

Represented by the “boxes” that sit atop the pillars, these are urgent child health and member priorities and initiatives that are national in scope. Each priority moves through three phases of AAP commitment (planning, implementation, and integration) over a 3–5 year period. Current child health priorities include:

- Poverty and Child Health (Planning)
- Epigenetics (Implementation)
- Early Brain and Child Development (Implementation)
- Children, Adolescents and Media (Implementation)

STRATEGIC PILLARS

Represented by the three connected pillars, these are enduring, goal-directed child health or member issues that are central to the AAP mission and are assessed for annual progress. Strategic pillars include:

- Access
- Quality
- Finance

UNIVERSAL PRINCIPLES

Represented in the outer circle, universal principles are present in the fabric of the AAP. Advocacy, education, research, service, and policy initiatives should advance these principles at a high level and must not run counter to them. The principles include:

- Health Equity
- Medical Home
- Profession of Pediatrics

SOME OF THE KEY AAP INITIATIVES LINKED TO CURRENT OR PREVIOUS STRATEGIC PRIORITIES INCLUDE:

Disaster Preparedness

www.aap.org/disaster

Oral Health

www.aap.org/oralhealth

Early Brain and Child Development

www.aap.org/EBCD

Mental Health

www.aap.org/mentalhealth

Foster Care

www.aap.org/fostercare

Finance

www.aap.org/AgendaforChildren_finance

Quality

The commitment to quality care is implicit in the Academy's mission of promoting the health and well-being of all children. The Academy has enhanced its range of programs, resources, and tools, as well as its relationship with external agencies and organizations to decrease the quality gap and provide optimal health care quality to all children.

Chapter Alliance for Quality Improvement

www.aap.org/moc/chapters/caqi/index.html

eQIPP

www.eqipp.org

Health Information Technology

www.aapcocit.org

Partnership for Policy Implementation

www.aap.org/moc/PPI/ppi.htm

Quality Improvement Innovation Network

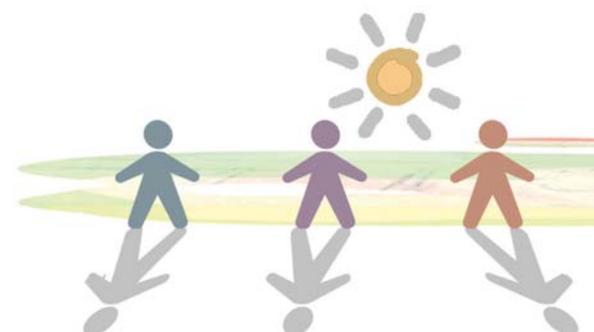
www.aap.org/moc/quin/

Safer Health Care for Kids

www.aap.org/saferhealthcare/

Steering Committee on Quality Improvement and Management

www.aap.org/visit/SCOQIM.htm



AAP INITIATIVES

MEDICAL HOME

www.medicalhomeinfo.org

Visit the National Center for Medical Home Implementation Web site to discover why the family-centered medical home is critical for optimal child health outcomes, obtain free access to practical implementation tools and resources, and learn how the AAP is leading the way towards all children and youth having access to a medical home.

PEDIATRIC HISTORY CENTER

www2.aap.org/pediatrichistorycenter/

The Pediatric History Center (PHC) strives to safeguard those values which are unique to the practice and profession of pediatrics by providing access to the historical records of the American Academy of Pediatrics and of child health care in North America. For more information contact the Academy Archives at 800/433-9016 extension 7093 or email history@aap.org.

HEALTH INFORMATION TECHNOLOGY INITIATIVES

www.aap.org/chic

The Academy is committed to supporting pediatric development of Health Information Technology (HIT) through the Child Health Informatics Center (CHIC) and Council for Clinical Information Technology (COCIT). The CHIC and COCIT work closely together via a unified work plan to support the Academy's vision for pediatric HIT.

www.aap.org/chic is a 1-stop shop, centralizing all Academy HIT resources. This site is geared toward helping educate AAP members in rapidly evolving HIT matters, and better assisting them in their efforts to select, implement, and adopt electronic health record (EHR) systems. The Resource Library includes:

- Meaningful Use (MU) Resources
- EHR adoption and implementation resources, including the EMR review site
- State Resource Map

For questions contact CHIC@aap.org



BRIGHT FUTURES

<http://brightfutures.aap.org>

Bright Futures, initiated by the MCHB more than a decade ago, is a philosophy and approach that is dedicated to the principle that every child deserves to be healthy, and that optimal health involves a trusting relationship between the health professional, the child, the family, and the community. As part of this initiative, Bright Futures and the AAP have developed many important resources including the 3rd editions of the *Bright Futures: Guidelines for Health Supervision of Infants, Children, and Adolescents* and *Bright Futures: Nutrition* and the *Bright Futures Tool and Resource Kit*.

PROS

www.aap.org/pros

PROS (Pediatric Research in Office Settings) is the AAP's practice-based research network. Approximately 1,700 PROS practitioners all across the country collaborate to design and conduct national primary-care research to improve the health of children and enhance pediatric practice. PROS continues to seek practitioners interested in becoming involved with its research. For more information, please contact the Division of Primary Care Research at 800/433-9016, extension 7623.

TOBACCO USE AND SMOKING

www.aap.org/richmondcenter

The AAP Julius B Richmond Center of Excellence provides tools and resources to support tobacco prevention, control, and cessation efforts in clinical practice, communities, and states.



Bright Futures™
prevention and health promotion
for infants, children, adolescents,
and their families™

