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Hot Topics
Prevalence of Cannabis Use in Electronic Cigarettes Among U.S. Youth

A Research Letter from the Centers for Disease Control and Prevention (CDC) Office on Smoking and Health (OSH) estimates that nearly 1 in 11 U.S. middle and high school students, including one-third of those who ever used e-cigarettes, used cannabis in an e-cigarette in 2016. The use of cannabis in e-cigarettes was significantly higher among males, high school students, those who had used e-cigarettes more recently and more frequently, those who used other tobacco products, and those who lived with someone who used tobacco products. The data came from the 2016 National Youth Tobacco Survey (NYTS), a cross-sectional, school-based survey of US students in grades 6 to 12. The authors state that strategies to reduce cannabis use in e-cigarettes are critical for protecting young people from potential health risks of e-cigarettes and cannabis. They cite previous reports by the U.S. Surgeon General that concludes e-cigarette aerosol can contain harmful and potentially harmful constituents, and by The National Academies of Sciences that found cannabis use among youth can adversely affect learning and memory and may impair later academic achievement and education.

From the AAP Richmond Center
Participate in a Focus Group at the 2018 AAP National
Conference and Exhibition!
The AAP Richmond Center is seeking primary care pediatricians & nurse practitioners to participate in focus groups at the AAP National Conference and Exhibition in Orlando. Discussions will focus on health services provided to adolescent patients. We’d like to hear about your knowledge and perceptions of these health services, as well as your experiences delivering them in practice. Information gained from these focus groups will be used in the development of health communication materials for primary care providers, adolescents and parents. The groups are hosted by the AAP Julius B. Richmond Center of Excellence, in collaboration with the University of Minnesota, Columbia University, and University of Illinois at Chicago. Groups will be held on Saturday, November 3rd and Sunday, November 4th.

Participants will receive a $50 gift card as a thank you for their time.

To learn more about these groups or to reserve your spot, please contact Paula Martin at 630-626-6732 or pmartin@aap.org

AAP Richmond Center Funding Opportunity in Pediatric Tobacco Control: Visiting Lectureship Grants
The AAP Julius B. Richmond Center of Excellence is seeking applicants for the 2019 Visiting Lectureship Program. The Visiting Lectureship Program provides grants of up to $3,000 to support two-day, customized, educational events that are focused on protecting children from tobacco smoke exposure and integrating tobacco control into medical organizations, health departments, and other settings. Full information is on our Web site, applications are due November 2, 2018.

2018 AAP National Conference & Exhibition – November 2-6 – Attend Tobacco Control Programs!
The American Academy of Pediatrics (AAP) invites you to the 2018 National Conference & Exhibition (NCE) on November 2-6 in Orlando, Florida at the Orange County Convention Center and Hyatt Regency Orlando where the “Sky’s the Limit” with opportunities for pediatric health care professionals to share their passion for health of all children. Don’t miss the largest pediatric-focused educational and networking event of the year! Register Soon!

Tobacco Control Programs at NCE: Be sure to block your calendar to attend programs offered by the AAP Section on Tobacco Control at this year’s NCE in Orlando, including:

AAP Section on Tobacco Control Program:
Current Issues in Pediatric Tobacco Control
H1072 - Saturday, November 3
1:00 PM - 5:00 PM
Hyatt Regency Orlando, Regency Ballroom T
Moderated by Susan Walley, MD, FAAP, Section Program Chair
Agenda:
1:00 PM - Welcome (Presented by Judith A. Groner MD, FAAP, Section Chair)
1:10 PM - Safe Sleep and Tobacco Smoke Exposure (Presented by Rachel Y. Moon MD, FAAP)
2:00 PM - Intergenerational Care: Prescribing to Parents (Presented by David Rubin MD, MSCE)
3:00 PM - Optimizing the EHR for Tobacco Screening and Cessation Counseling (Presented by Brian Jenssen, MD, MSHP, FAAP, Section on Tobacco Control Policy Chair)
4:00 PM - Poster Session and Reception (Presentations by select Section on Tobacco Control Abstract Authors)

Plenary Session:
JUUL, Vaping and Electronic Cigarettes: A Public Health Crises
Presented by Deepa Camenga, MD, FAAP
In the News

**Flavors in E-cigarette Liquids May Increase Risk of Dental Cavities**

A study supported by the American Dental Association found that flavored e-cigarettes aerosols have similar properties to high-sucrose, gelatinous candies and acidic drinks, interacting with hard tissues of the oral cavity in such a way that can adversely affect teeth. The researchers aerosolized flavored e-liquids and found that four out of five of the flavors studied increased dental plaque, which is implicated in dental caries (also called cavities). The combination of the viscosity of e-cigarette liquids and some classes of chemicals in sweet flavors contribute to the increase, according to the lead researcher, Jeffrey Kim, D.D.S., Ph.D. Because youth are already at high risk for dental caries due to their high sucrose diet and poor oral hygiene practice, the authors conclude that there is an urgent need to further research e-cigarettes, e-liquids and flavors. Read the full study [here](#).

**Deputy Director of CDC OSH Blogs About “JUULing” in Schools**

“Using e-cigarettes in bathrooms is so common, in fact, that students are calling school bathrooms “the JUUL room” after JUUL, the top selling brand of e-cigarette in the U.S.,” states Brian King, Deputy Director from the Centers for Disease Control and Prevention (CDC) Office on Smoking and Health (OSH) in a guest blog. The blog, titled [Let schools be places for learning—not “JUULing”](#) was written for Big Cities Health Coalition, a forum for the leaders of largest U.S. metropolitan health departments. Mr. King states that the emerging public health issue of teen e-cigarette use and nicotine exposure is an important opportunity for city and county health officials to partner with counterparts in education and to help parents, educators, health care providers, and other youth influencers protect our nation’s kids from this completely preventable health risk. He highlights creative ways to get informed and spread the word, including examples of how health departments in North Carolina and Minnesota have forged partnerships. Read the blog [here](#).

**Sales of JUUL E-Cigarettes Grew Seven-fold from 2016-2017**

Findings from the Centers for Disease Control and Prevention (CDC) showed that sales of JUUL, an e-cigarette shaped like a USB flash drive, grew from 2.2 million in 2016 to 16.2 million in 2017 – an increase of 641%. Their market share of total e-cigarette sales increased from 2% in 2016 to 29% by December of 2017. The researchers analyzed retail sales data from stores (not including vape shops or the internet) in 48 states from December 2012 to January 2018. They categorized the sales by manufacturers into the top five sellers or “other”. The found that “other” manufacturers lead monthly sales in the e-cigarette market in 2013 and early 2014, followed by British American Tobacco from late 2014 into late 2017, followed by JUUL in December 2017. The findings were published in a [JAMA Research Letter](#), *Electronic Cigarette Sales in the United States, 2013-2017*. “There are no redeeming benefits of e-cigarettes for young people,” said Corinne Graffunder, DrPH, director of CDC’s Office on Smoking and Health. “The use of certain USB-shaped e-cigarettes is especially dangerous among
Resources and Events

WHO Framework Convention for Tobacco Control Releases 2018 Global Progress Report

On October 1, the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) started their conference by releasing a new Global Progress Report that features results of reports submitted by Parties to their global health treaty. The 2018 report features formal reports from 142 of the 181 Parties to the Convention, which came into force in 2005. Some of the advances reported in this year’s report include: an increase in the number of national strategies and tobacco control plans among the Parties; 90% of Parties have implemented tax and price policies, bans of smoking in public places, and health warnings on tobacco packs. While 85% of the Parties have prohibited sales of tobacco products to minors, and many of them increased the minimum purchase age, improvement is still needed. The Parties report that the most serious barrier to the Convention is tobacco industry interference, combined with the emergence of new and novel tobacco products. They also report a lack of human and financial resources and technical assistance. Read more.

Great American Smokeout
November 15, 2018
The American Cancer Society's Great American Smokeout is an annual event held on the third Thursday of November. The goal is to encourage smokers to select a quit date they can plan and get support for. This year's theme is "Day 1", and the ad campaign features the slogan, "You Don’t Have to Stop Smoking in One Day. Start With Day 1". Clinicians can find additional resources on asking patients and families the right questions about tobacco use and secondhand smoke exposure on the AAP Richmond Center Web site.

CounterTobacco.org 7th Annual Photo Contest
CounterTobacco has announced their 7th Annual Photo Contest to help document and expose tobacco marketing tactics at the point-of-sale. Contest categories include: Greatest Youth Appeal, Most Ironic, Cheap & Steep, The Crown "Juul", Flavor Craze, How Low Can You Go?, Stores near Schools, Power Wall, Tobacco Look-a-Likes and Vape Shops. See the full list of categories, and other contest details here. Entries are due by November 5, 2018.

Tobacco 21 Legislative Policy Analysis from ASTHO
Earlier this month the Association of State and Territorial Health Officials (ASTHO) published a legislative policy analysis brief detailing case studies, lessons learned, and implementation barriers for state and territorial Tobacco 21 policies. See the ASTHO Web site for the full brief.

Abstracts for 2019 National Conference on Tobacco or Health due November 16
A Call for Abstracts is now open for the 2019 National Conference on Tobacco or Health (NCTOH). The conference will be held August 27-29, 2019 in Minneapolis, Minnesota. NCTOH is one of the largest, long-standing gatherings for top United States tobacco control professionals, and it attracts a diversity of public health professionals committed to best practices and policies to reduce tobacco use. Practitioners working in the field of tobacco control are invited to submit their work to be considered for inclusion at the conference. Abstracts are sought under 10 Program Areas in multiple session formats. Visit www.nctoh.org to learn more and access the submission portal. The deadline to submit is Friday, November 16, 2018.

People in the News

JUUL Documents Seized in Surprise Visit from FDA
Earlier this month, FDA conducted a surprise inspection of the corporate
headquarters of JUUL Labs, seizing thousands of documents related to the company’s marketing and sales tactics. The move comes several weeks after FDA made a public request for JUUL and other major e-cigarette manufacturers to release plans to curb minors’ use of e-cigarettes; it was described by the agency as part of “ongoing efforts to prevent use of tobacco products.”

According to CDC data, JUUL sales grew by 641% from 2016 to 2017. This growth has been accompanied by a significant rise in use among youth and young adults, which raises serious health concerns about nicotine addiction and progression to other tobacco products. Visit the Richmond Center Web site for information and resources about JUUL.