For Our Future
The AAP Campaign for Children
That’s our guiding commitment, as an organization and as medical professionals: the physical, mental, and social well-being of each and every child today—so they all have brighter tomorrows.

From the very beginning, when a group of pediatricians formed the AAP to ensure that children and adolescents received the attention they deserved but weren’t getting from other organizations, that commitment has driven our work. And today, with 66,000 members, millions invested in research and public resources, over 200 local and global health programs, and tireless work both in statehouses and on Capitol Hill, we stand as the leading advocate for children’s health.

Now, as we look to the future in a fast-changing landscape for pediatric medicine, we’re poised to take the next step. With For Our Future: The AAP Campaign for Children, we’re creating a home for the future of children’s health—a new headquarters that supports our efforts to achieve greater impact and advance the health and well-being of children everywhere. Our most ambitious fundraising effort to date, this campaign represents a landmark investment in the future of our profession, our organization, and all the children we impact—and it will only be possible with all of our support.
We’re proud of our history of leadership and impact on behalf of children. And we’re ready to build on that foundation—and do even more for children in the future.

Working Together:
With 66,000 members, 66 chapters, and 52 specialty sections, the AAP achieves better health and well-being for millions of children each day—whether that means advancing our practices or shaping solutions on everything from air pollution to immunization to gun control.

Educating:
Each year, we invest millions in education for both professionals and the public—from new research and continuing medical education, to gold-standard publications and websites for families across the globe, to policy statements that define evidence-based standards for pediatric care everywhere.

Leading:
With our reputation, reach, and influence, we lead the way forward on children’s health. We serve as the voice for children in statehouses across the country and on Capitol Hill. And through our local health initiatives and more than 200 pediatric health programs, we make a direct, on-the-ground difference for children throughout the nation and around the world.

The Academy has grown so much over the years—in programs, leadership and staff—but all of that has been driven by our members. Their ideas and successful grants launch new programs, and their giving allows us to sustain and grow them. The new headquarters gives us the technological capabilities and the space we need to continue that growth into the future.

— Renée R. Jenkins, MD, FAAP

When we lead, CHILDREN benefit.
Throughout the Academy’s history of more than 85 years, our foundation of collaboration, education, and leadership has made it possible to advance health and well-being—and ensure brighter futures—for children everywhere.

Together, we...
...made immunizations regular for every child.
...created guidelines for safe sleeping that have dramatically reduced deaths from SIDS since 1992.
...pushed for new regulations that save lives, from bicycle helmets and car seats to poison control.
...advanced lifesaving ideas here at home, like the Neonatal Resuscitation Program that’s now adopted by 99 percent of American health care institutions, and abroad, through programs like Helping Babies Breathe, which saves more than one million babies’ lives each year.
...established HealthyChildren.org, a reliable, evidence-based resource for parents that has served more than 46 million unique visitors since 2009.

And these are just a few examples of what happens when we take action together.
We’re proud of our history of leadership and impact on behalf of children. And we’re ready to build on that foundation—and do even more for children in the future.
It’s time to build the home for the FUTURE of children’s health.
The world of pediatric medicine is changing FAST—

and the current AAP headquarters no longer provides the space, connectivity, or innovation we need for the future.

Today, as we look ahead and consider how we can best promote the health and well-being of all children, we see an evolving landscape that requires us to work differently.

Our profession is much more specialized than ever before, requiring greater depth of knowledge, more medical education, and more collaboration throughout our organization. We must respond swiftly to new epidemics and public health crises as they emerge, bringing our evidence-based perspective and leadership to bear. We must leverage new ways of sharing knowledge and connecting with one another. And we must support and engage the next generation of pediatric medical professionals as they balance the demands of our profession with busy family lives and community needs in this new environment.

The AAP has continually evolved to meet all this change—but we’ve reached the limit of what our current headquarters can facilitate. In the 30-plus years since we broke ground on this building, we’ve grown from 26,000 members to 66,000 and from 125 employees to 455, and we’ve launched over 200 children’s health programs.

Quite simply, the headquarters we built for the world of 30 years ago cannot support the organization we are becoming for tomorrow.

That’s why this is the time to build a new headquarters for our future—and for the future of children’s health.

Since our current headquarters opened:

- 26,000 → 66,000 increase in members
- 125 → 455 increase in staff
- +200 programs launched
The home for the FUTURE of children’s health.

The new AAP headquarters will replace our current outdated facility with a home for today’s world and tomorrow’s—the next generation of medical professionals, and our next generation of leadership on behalf of children everywhere.

A CENTRAL location for our national membership

In Itasca, Illinois, just 10 miles from O’Hare International Airport, our new headquarters will provide an ideal central location for our national membership and the many partners with whom we work.

SUSTAINABLE design for a healthier WORLD

With features such as a reflective roof, extensive daylighting, and LED lighting, a high-efficiency HVAC system that will reduce energy use by 18 to 21 percent, and native plantings and bioswales, the new headquarters will reflect our commitment to a healthier world for children, while lowering energy costs so we can devote more funds to the programs and activities that make the biggest difference.

The spaces we need for our FUTURE

Our new home will include the kind of spaces we need for the activities and programs we manage today, as well as for emerging needs we can’t yet imagine. We’ll increase our square footage from 130,000 to 183,000 and our meeting spaces from 23 to 81, with many different sizes and configurations. In fact, the entire second floor will be dedicated to meeting spaces—and they’ll be flexible enough to accommodate gatherings of members and guests as small as ten or as large as hundreds.

TECHNOLOGY for tomorrow’s professionals

Our new headquarters won’t just be a physical space—it will also be a virtual home, utilizing the kind of technology that tomorrow’s world requires and tomorrow’s professionals need. With state-of-the-art audiovisual and connectivity technologies, it will be possible for a pediatrician at her child’s soccer match 1,000 miles away to seamlessly join a meeting, for a busy resident to access CME materials on-demand, and for us to coordinate doctors, leaders, and organizations across the country as we respond to emerging health crises.

As a proud fellow of the AAP, I want to be involved to advance our profession and advocate for children. With a new baby and busy pediatric practice, the state of the art technology at the new AAP headquarters will allow me to be involved without having to leave home!

— Jennifer Bailey, DO, FAAP
This is more than a building. It’s a place to build a better future.

With our new headquarters, we’re working to create a better future for children and those who care for them.

Supporting programs at home and around the world.

Children everywhere benefit tremendously when the expertise of pediatricians becomes a part of their lives—and our new headquarters will support programs with enormous impact at home and abroad, like the Neonatal Resuscitation Program and Helping Babies Breathe. Those are just two of more than 200 programs we manage today—and we have the potential to do so much more. With central support, resources, staff, and space, our new headquarters will give us the platform we need to keep turning good ideas into lasting programs.

There is nothing comparable to Helping Babies Breathe in global health. Sixty seconds can mean the difference between life and death for a newborn who isn’t breathing. Through Helping Babies Breathe, we have seen a 47 percent reduction in first-day mortality sustained in multiple countries and settings. This is incredible and has made a crucial difference.

—Susan Niermeyer, MD, MPH, FAAP

Leading in crises.

Our new headquarters will help pediatricians step up as leaders in public health crises and advocate for children’s health in the public realm. When we face crises—from lead poisoning in Flint, Michigan, to new infections like the Zika virus to pervasive threats to children like gun violence—pediatric professionals have to take action: coordinating with parents, public health agencies, and governments; providing evidence-based leadership; and ensuring that children’s unique health needs are accounted for. Our new building will provide the resources, space, staff, and technology we need to extend our leadership across the country and around the world.

Keeping children’s health at the top of the agenda.

If we want a better future for children, children’s health has to be something we’re always talking about. Already, a group meets at the Academy or a nearby hotel every single day. And with all the flexible meeting space our new headquarters will provide, our members will be able to convene even more people—health boards, politicians, and parents—on an even more frequent basis, so we can truly lead the conversation.

We’re the voice for children when they don’t really have a voice.

—Sally Goza, MD, FAAP
Ultimately, we’re building a future in which pediatric medical professionals are connected, no matter where they are or how busy they become.

Because a child’s greatest ally is a group of 66,000 pediatricians working together.

This building will be our new home for the AAP, for the next generation of pediatric medical professionals, and for all we will do for children in the future.

We hope you will join us in this campaign. Let’s move forward—together—into the brightest future for all.

Total Building Cost: $50 million

Campaign Goal: $4 million in private philanthropy

Ribbon Cutting: Fall 2017

Our vision for this project has always been quite simple: to create a place that enables our mission. The campaign For Our Future supports our work on the highest level, across all our profession and our communities, at every stage of our careers. We work for every child’s future, and we need a headquarters that works for us.

—Karen Remley, MD, MBA, MPH, FAAP Executive Director/CEO