



Champion E-Correspondence

DECEMBER 2010

This is an e-mail communication related to the American Academy of Pediatrics (AAP) "Medical Home Chapter Champions Program on Asthma." It is designed to provide AAP Medical Home Chapter Champions with resources as well as current clinical and other information. The Champion E-Correspondence is sent on a monthly basis. Feel free to share the Champion E-Correspondence with colleagues. Distribution information appears at the end of this newsletter.

Project Updates

- *The Medical Home Chapter Champions Program on Asthma Conference (February 25 – 26, 2011) [registration and travel information](#) is now available! Make sure to read and respond to the e-mail containing this information that was sent out on December 16. If you need more information related to same, contact Corrie Pierce at cpierce@aap.org.*
- Remember to download and personalize the first program "ghostwritten" article for your use to educate chapter members about high quality care for children with asthma within the context of medical home. Access the [full](#) and [abbreviated](#) version of the article to get started.
- On behalf of the MHCCPA program staff, **[HAPPY HOLIDAYS!!](#)**



Upcoming Events

- ◆ [The Western Society of Allergy, Asthma and Immunology 49th Annual Meeting](#)
January 23 – 27, 2011
Maui, HI
- ◆ [Third National Medical Home Summit](#)
March 14 – 16, 2011
Philadelphia, PA

Who's Who?

As mentioned previously, this section will feature a spotlight on each member of the MHCCPA PAC so that you can get to know them better.

Linda Lee, APR has served as the Executive Director of the Alabama Chapter of the AAP since 2005. In this capacity, she oversees administration of this 700-member state society of pediatricians, including financial management; membership activities; continuing medical education meeting planning and implementation; chapter advocacy efforts for children's health issues; issues management related to Medicaid and other insurers; public relations, including member communications; web site maintenance and planning; fundraising; and day-to-day operations of the chapter office.

Prior to joining the chapter, Linda served for six years as Director, Public Relations at Montgomery Eye Physicians, PC, where she was responsible for strategic communications, marketing, advertising, physician and patient relations, governmental affairs, and meeting planning. Previously, she also handled public relations activities for Baptist Health in Montgomery.

As part of her role with the chapter, Linda serves on the Medicaid Physician Task Force, the Oral Health Coalition of Alabama, the Coalition for a Tobacco-Free Alabama, the Covering Alabama Kids and Families Coalition and the Alabama Department of Mental Health Children's Task Force, among others. Linda's volunteer service has been extensive and has benefited organizations such as the American Heart Association, Habitat for Humanity, the American Cancer Society, and Partners in Education. She has also served as an Ambassador for the Montgomery Area Chamber of Commerce.

Linda is happily married to Tom Lee and they have two beloved cats, Lilly and Boots! In her spare time, she enjoys reading, traveling and hiking.

To view the PAC roster, visit the MHCCPA [Web page](#).



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Calling Chapter Champions Interested in Quality Improvement!

The National Center for Medical Home Implementation is interested in hearing from any chapter champions who are particularly interested in quality improvement and have experience in working on small or large-scale quality improvement programs in practice, at the state level or beyond. The National Center may be pulling together a small working group to focus on medical home and quality improvement including, but not limited to, work related to measures, state-level pilot or demonstration programs, multi-payor initiatives, practice-based quality improvement, and more. If you feel that you have interest, experience and/or expertise in this arena, contact Angela Tobin, Medical Home Policy and Education Analyst, National Center for Medical Home Implementation at atobin@aap.org or 800/433-9016, ext 7621.

Reports and Resources

- **In the News...**

- [Smoking Bans May Benefit Kids with Asthma](#)
- [Strengthening Primary and Chronic Care: State Innovations to Transform Small Practices](#)
- [Young Kids with Asthma May Lag in Reading Skills](#)

- **New Asthma Resource Guides from the Maternal and Child Health Library**

The Maternal and Child Health Library at Georgetown University recently released a new edition “knowledge path” about asthma in children and adolescents. The knowledge path highlights asthma prevalence, impact on schools, homes and communities and includes tools for improving asthma management and care. This [knowledge path](#) is available for health professionals, policymakers, researchers and community advocates. An accompanying [resource for families](#) is also available.

- **The Affordable Care Act, Medical Homes and Childhood Asthma: A Key Opportunity for Progress Webcast Recording Now Available**

This December 2 webinar followed the release of the policy brief, "[The Affordable Care Act, Medical Homes and Childhood Asthma: A Key Opportunity for Progress](#)," authored by researchers at the George Washington University School of Public Health and Health Services (GW) and featured the Merck Childhood Asthma Network, Inc. (MCAN) Executive Director, Floyd Malveaux, MD, PhD as one of the panelists. The webinar takes a closer look at how the medical home model facilitates comprehensive, patient-centered care and fosters partnerships between patients and their providers, including pediatricians, other primary care clinicians, specialists, emergency care providers and other service providers.

To view a **recording of the webinar**, click [here](#).

- **The American Asthma Foundation Grant Opportunity**

The American Asthma Foundation, formerly the Sandler Program for Asthma Research, is now accepting applications for 2011 awards to develop new pathways of investigation in basic research regarding asthma. The program aims to fund innovative research which may reveal new insights into the causes and treatment of asthma. The application deadline is **February 9, 2011** and awards will begin July 1, 2011. For more information, visit the American Asthma Foundation [Web page](#).

The AAP *Medical Home Chapter Champions Program on Asthma* staff send this e-mail update to the Academy's medical home chapter champions, other interested AAP members and staff. For additional information on medical home, visit the [National Center for Medical Home Implementation](#) Web site. All comments and inquiries can be sent to Suzi Montasir at smontasir@aap.org or 800/433-9016, ext 4311. If you would like to unsubscribe to the update, contact Suzi Montasir to make the change.