



## Champion E-Correspondence

SEPTEMBER 2010

*This is an e-mail communication related to the American Academy of Pediatrics (AAP) "Medical Home Chapter Champions Program on Asthma." It is designed to provide AAP Medical Home Chapter Champions with resources as well as current clinical and other information. The Champion E-Correspondence is sent on a monthly basis. Feel free to share the Champion E-Correspondence with colleagues. Distribution information appears at the end of this newsletter.*

### Project Updates

- **NCE Meet-and-Greet:** If you are planning on attending the 2010 AAP National Conference & Exhibition in San Francisco, there will be an informal meet-and-greet for all MHCCPA chapter champions, Project Advisory Committee members and staff in attendance. Plan to stop by the San Francisco Marriott Marquis hotel lobby (to the right of the front desk) on **Sunday, October 3, between 1 and 2 pm.**
- If you are still planning your NCE schedule and would like to see which programs might relate to your role as chapter champion, download the [NCE 2010 Asthma & Medical Home Programs](#) spreadsheet.
- **SAVE THE DATE:** The Chapter Champions Orientation webinar will take place on **Wednesday, November 10, from 7 to 8 pm (Central Time).** Stay tuned for more details!

## MEDICAL HOME

CHAPTER  
CHAMPIONS

PROGRAM ON  
ASTHMA

### Upcoming Events

- ◆ [AAP Practical Pediatrics CME Course](#)  
November 5 - 7, 2010  
Phoenix, AZ
- ◆ [National Committee for Quality Assurance \(NCQA\) 5<sup>th</sup> Annual National Policy Conference](#)  
December 3, 2010  
Washington, DC

### Who's Who?

As mentioned in the June issue of the *Champion E-Correspondence*, this section will feature a spotlight on each member of the MHCCPA PAC for the next several issues so that you can get to know them better!

**Jennifer Lail, MD, FAAP** has practiced clinical pediatrics at Chapel Hill Pediatrics and Adolescents for twenty-nine years. Having particular interest in health care delivery for children with special health care needs (CSHCN), she represented her practice and the state of North Carolina in the first National Initiative for Children's Healthcare Quality (NICHQ) Medical Home Learning Collaborative held in 2002-2003. Subsequently, she led her practice in a three-year grant with North Carolina Title V. In this demonstration project she and her practice focused on Medical Home Quality Improvement for Children with Special Health Care Needs.

Implementation of practice strategies that enhance a medical home has been her particular interest, including development of clinical registries, care coordination programs, pre-visit contacts for care planning, improved communications with subspecialists and transition planning for CSHCN. In 2008, she served on the National Committee for Quality Assurance (NCQA) Patient-Centered Medical Home Expansion Advisory Panel and has directed her practice to NCQA Level 3 recognition in the Physician Practice Connections® Patient Centered Medical Home™ (PPC®-PCMH™) recognition program.

Dr Lail is a member of the AAP Partnership for Policy Implementation and served as the quality improvement expert for the AAP Newborn Screening Policy Statement Authoring Committee which published a clinical report in *Pediatrics* in January 2008. She is a member of the AAP Council on Children with Disabilities (COCWD), the AAP Quality Improvement Innovation Network (QuINN), and is an appointee to the North Carolina Legislative Study Commission on Children and Youth.

Dr Lail has two daughters and enjoys spending her free time outside under the beautiful North Carolina sun!

To view the PAC roster, visit the MHCCPA [Web page](#).



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### What's What?

The American Academy of Pediatrics (AAP) has appointed Chapter Child Care Contacts (CCCCs) in each of its state chapters to provide a network of pediatric child care experts which can mobilize efforts to improve the health and safety of children in child care and engage parents in discussions about quality child care and their options. Each volunteer is a member of the Section on Early Education and Child Care and is appointed by their respective AAP chapter to serve as a liaison between the chapter and the AAP regarding early education and child care topics/initiatives.

Medical Home Chapter Champions and CCCCs can work together to:

- Educate each other—along with other individuals/groups—about their role as a chapter contact/champion and brainstorm ideas for collaboration
- Create discussions at the state and local level on AAP recommended guidelines on [medical home](#) and [quality child care](#)
- Improve health and safety practices
- Advocate for quality child care
- Promote communication between the medical home, the child care program, and the family
- Educate families and child care providers about the [core principles](#) of medical home concepts
- Work on the development and/or implementation of new health policies that are family-centered
- Assist child care programs in compiling community/health resource files
- Educate pediatricians about early education and child care issues

For more information about the CCCCs or to find the contact in your Chapter, visit the Healthy Child Care America [Web page](#).

### Reports and Resources

- **In the News...**
  - [Study Reveals that Half of Treatment-Resistant Asthma Cases May be Treatable](#)
  - [Fourteen Million US Children Have Inadequate Health Coverage](#)
  - ['Medical Home' Concept Saving Illinois Millions on Health Care](#)
- **New Policy Brief – *The Affordable Care Act, Medical Homes and Childhood Asthma: A Key Opportunity for Progress***

The George Washington University School of Public Health and Health Services—in collaboration with the RCHN Community Health Foundation and support from the Merck Childhood Asthma Network, Inc. (MCAN)—released their first, in a series, of policy briefs to highlight health care reform provisions and how they relate to childhood asthma. [The Affordable Care Act, Medical Homes and Childhood Asthma: A Key Opportunity for Progress](#) focuses on how the medical home model, if implemented through the support of the Affordable Care Act, can ultimately improve health outcomes for children in the US with asthma.
- **National Asthma Control Initiative**

In 2010, the National Asthma Education and Prevention Program (NAEPP)—coordinated by the National Heart, Lung, and Blood Institute—launched the [National Asthma Control Initiative](#) (NACI). NACI aims to use the recommendations of the NAEPP's [Expert Panel Report 3](#) (EPR-3) Guidelines for the Diagnosis and Management of Asthma and its companion Guidelines Implementation Panel (GIP) [Report](#) to ensure that patients receive optimal asthma care guided by these evidence-based reports. NACI has provided funding for 13 demonstration projects across the country to design and implement interventions focused on the application of GIP report recommendations through innovative means. One demonstration project, the [Guideline Implementation Steps and Tools \(GIST\) program](#) out of Michigan, aims to create simple tools to be incorporated into physicians' practices. To receive NACI quarterly e-newsletters, including resources and features from other demonstration projects, [sign up](#) for the program e-newsletter.

The AAP *Medical Home Chapter Champions Program on Asthma* staff send this e-mail update to the Academy's medical home chapter champions, other interested AAP members and staff. For additional information on medical home, visit the [National Center for Medical Home Implementation](#) Web site. All comments and inquiries can be sent to Suzi Montasir at [smontasir@aap.org](mailto:smontasir@aap.org) or 800/433-9016, ext 4311. If you would like to unsubscribe to the update, contact Suzi Montasir to make the change.