The AAP Board actively seeks out national issues that can make a significant, measurable impact on the welfare of children. Each issue is unique and may vary in the depth of response required. These issues often interact or align with one another.

**Child Health Priorities** are urgent child health and member initiatives that are national in scope. Priorities move through three phases of AAP commitment (planning, implementation, and integration) over a 3-5 year period. Current priorities include:

- Poverty and Child Health (Implementation)
- Early Brain and Child Development (Integrated)

**Strategic Pillars** are enduring, goal-directed child health or member issues that are central to our mission and are assessed for annual progress. Strategic pillars include Access, Quality and Finance.

**Universal Principles** are advanced by our advocacy, education, research, service, and policy initiatives. The principles include Health Equity, Medical Home, and the Profession of Pediatrics.

**AAP Partnerships**

The Academy size and reputation gives you the ability to be part of initiatives and programs that are changing the way pediatrics is practiced and continually improving the lives of children. As a member, you have a platform to follow your passion in ways not otherwise possible!

**National Center on Early Childhood Health and Wellness**

The Academy is leading the National Center on Early Childhood Health and Wellness (NCECHW). This is a 5-year cooperative agreement that will provide $33.4 million to establish a center to support child health and wellness for Head Start/Early Head Start and child care programs nationwide. The Center is jointly administered by the Administration for Children and Families; Office of Head Start in partnership with the Office of Child Care; and the Health Resource Services Administration’s Maternal and Child Health Bureau, Division of Home Visiting and Early Childhood Systems.

The Center will support early care and education (ECE) programs in providing safe, healthy, nurturing environments for the children and families they serve. This will occur through the provision of numerous trainings in a variety of venues and formats, development and dissemination of materials for staff and families, and ongoing technical assistance. Additionally, the NCECHW will work to increase collaboration between ECE programs and the medical home through learning collaboratives and targeted outreach.

**AAP Project ECHO®**

The Academy partnered with the University of New Mexico (UNM) Project ECHO (Extension for Community Healthcare Outcomes) on a telementoring program that improves access to care by linking expert specialist teams at an academic ‘hub’ with primary care providers in local communities ‘spokes’. During these virtual clinics, the hubs present brief didactics and spokes have an opportunity to share de-identified patient case presentations. Together, these teams form a learning community among primary care providers to support them in treating children with complex conditions. The Academy is now a Project ECHO Superhub and can conduct trainings, assist with curriculum development, provide technical assistance, and create/expand partnerships.

"The AAP is deeply committed to the health of children, and providing quality education to members is a cornerstone of promoting optimal care."

Thomas K. McInerny, MD, FAAP
General Pediatrics
Member since 1971
Rochester, NY
Our commitment to quality care is implicit in our mission to promote the health and well-being of all children. With your support, we continually enhance our range of programs, resources and tools, and our relationship with external agencies and organizations to decrease the quality gap and provide optimal healthcare quality to all children. Here is a sample of some of those programs. Learn more at aap.org/healthinitiatives and aap.org/research.

**Pediatric Research in Office Settings (PROS)**
[aap.org/pros](aap.org/pros)

PROS is our practice-based research network. Approximately 1,700 PROS practitioners collaborate to design and conduct national primary-care research to improve the health of children and enhance pediatric practice. We would love for you to become involved with PROS research. For more information, please contact the Division of Primary Care Research at 800 433 9016, ext 7623.

**Tobacco Use and Smoking**
[aap.org/richmondcen](aap.org/richmondcen)

The AAP Julius B. Richmond Center of Excellence provides tools and resources to support tobacco prevention, control, and cessation efforts in clinical practice, communities, and states.

**Medical Home Initiative**
[medicalhomeinfo.org](medicalhomeinfo.org)

Discover why the family-centered medical home is critical for optimal child health outcomes. Access practical implementation tools and resources, and learn how we are leading the way toward all children and youth having access to a medical home.

**Bright Futures Initiatives**
[brightfutures.aap.org](brightfutures.aap.org)

Bright Futures supports the philosophy that every child deserves to be healthy, and that optimal health involves a trusting relationship between the health professional, the child, the family, and the community. Bright Futures developed key resources including the third editions of *Bright Futures: Guidelines for Health Supervision of Infants, Children, and Adolescents*, *Bright Futures: Nutrition* and the *Bright Futures Tool and Resource Kit*.

**Pediatrician Life and Career Experience Study (PLACES)**
[aap.org/placesstudy](aap.org/placesstudy)

This longitudinal study tracks the job paths and lives of early career pediatricians to help monitor the megatrends and scenarios identified through the Vision of Pediatrics 2020 project.

**Institute for Healthy Childhood Weight**
[ihcw.aap.org](ihcw.aap.org)

The Institute for Healthy Childhood Weight serves as a translational engine for pediatric obesity prevention, assessment, management and treatment; and moves policy and research from theory into practice in American healthcare, communities, and homes.

**Health Information Technology Initiatives**
[aap.org/chic](aap.org/chic)

The Child Health Informatics Center (CHIC) website centralizes all of our HIT resources. Here you can learn about rapidly evolving HIT issues, and receive guidance in selecting, implementing, and adopting electronic health record (EHR) systems. The Resource Library includes Meaningful Use (MU) Resources, EHR adoption and implementation resources including the EMR review site, and a state resource map. For questions contact CHIC@aap.org.

**Quality Improvement Innovation Networks (QuIIN)**
[aap.org/quin](aap.org/quin)

The AAP Quality Improvement Innovation Networks (QuIIN) is home to multiple pediatric quality improvement networks designed to improve care for children and their families in both the inpatient and outpatient settings. QuIIN serves as the infrastructure for pediatric improvement networks by providing staff, financial, and standard operating systems to the Value in Inpatient Pediatrics (VIP) Network and the Practice Improvement Network (PIN).