October 2012

Re: SOMSRFT Advocacy Project 2012-2013: READ, LEAD, SUCCEED!

Dear Program Delegate:

Congratulations on getting the opportunity to be program delegate for the American Academy of Pediatrics! One of your jobs is to help with the annual advocacy campaign. This CD contains all the materials that you need including reading milestones; a calendar of reading events; a prescription for reading; and even a questionnaire that can be used as a QI project. Here is what you have to do…

1. Go back to your program and find a time in the next 2-3 months to present the PowerPoint (on the CD) presentation at a noon conference or morning report.

2. Let your AAP SOMSRFT District Coordinator (DC) / Assistant District Coordinator (ADC) know by DECEMBER 1st what date you are planning on presenting.

3. Look at the PowerPoint prior to presenting (there are a lot of things in the notes section that are very important).

4. Help your fellow medical students, residents, and fellowship trainees come up with a plan for an advocacy project using the ideas from the PowerPoint (or your own ideas).

5. Let your DC/ADC know what your program decides to do as a project.

6. Start or unveil your project the week of April 8-12.

7. There will be projects highlighted each month (look on our Facebook page for more details) and a top overall project that will get a HUGE prize at the 2013 NCE!!! - http://www.facebook.com/AAPSOMSRFT

If you have any questions let your DC/ADC know or contact us at ghaischer@gmail.com or Yuenlie85@gmail.com. Now let’s get those kids reading!

Sincerely,

Your SOMSRFT Advocacy Committee