2013-2014 Section Annual Report

The Section Forum Management Committee (SFMC) is actively pursuing an evaluation process in order to evaluate sections based on what the section feels is their purpose. Use this form to inform the SFMC of the progress and vision of your section.

Date prepared: July 16, 2014

Prepared by: Arthur Maron, MD, FAAP

Section Name: Section on Senior Members

What is your section's mission and vision?

The Mission of the SOSM is to:
- Create opportunities for all AAP members 55 years of age and older to advocate for children and remain involved in the AAP in a meaningful way.

Vision:
Pediatricians have achieved professional and personal fulfillment throughout the entirety of their career and their interaction with the AAP.

We Believe:

- In the inherent worth and value of children and pediatricians of all ages
- In supporting pediatricians’ life/career milestones so that pediatricians can optimally integrate professional and personal life
- That the AAP recognizes the value of its senior members

Strategic Plan and Objectives
It is the vision of the SFMC that each section has a strategic plan, or a mission and list of objectives to guide its future for the next 4-5 years.

Does your section have a strategic plan?
- If yes, when was it put into place? **YES August 2013**
  - If your plan has been in place 4-5 years, when do you expect to develop your next plan?
- If no, when will the section conduct strategic planning?

Objectives: In the chart below, please describe your current goals and measurable objectives that support them. Please address the questions for each. *(Example: Goal – To decrease preventable accidental deaths. Objective: To decrease the percentage of unrestrained children in motor vehicle accidents to 10% by 2018.)*

Goal 1: Increase the value of SOSM programs and services.
<table>
<thead>
<tr>
<th>Objective</th>
<th>How does this fulfill your mission?</th>
<th>How does this support the AAP Strategic Initiatives?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create career/life transition resources for AAP seniors in collaboration with other groups that deal with career/life transition.</td>
<td>This is a very important topic for AAP Seniors.</td>
<td>Creating additional value for AAP Seniors helps retain these members at the National level and in the Senior Section.</td>
</tr>
<tr>
<td>Implement an annual outreach strategy to reach 55+ year members.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Better educate senior members about the value of senior section membership, AAP membership and benefits associated with membership.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Work with the AAP to increase and improve benefits for senior members.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Once a member turns 80 years old, AAP membership is now free. Senior members can request a paper copy of Pediatrics Journal and Red Book. Senior members can become a member of the senior section at no cost. The section is also negotiating with the AAP Department of Education on senior CME discounts.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Goal 2: Develop and implement at least two new methods to reach Seniors in delivering education, information and networking.
Work with AAP young physicians to promote AAP President-elect candidates’ viewpoints and opinions through different promotional media such as e-mail, Web, newsletters, etc.

Update and promote a check list for retirement for senior members.

Create Webinars for senior AAP members on key senior topics.

Seniors have also expressed interest in mentorship opportunities with young physicians, and receiving other resources on life transition and other key senior topics.

The Sections enterprise in and of itself is a strategic endeavor of the AAP. See article II of AAP Bylaws.

Goal 3: Create a mechanism by which AAP senior section members have access to opportunities to advocate for children/youth, pediatricians and the profession of pediatrics.

<table>
<thead>
<tr>
<th>Objective</th>
<th>How does this fulfill your mission?</th>
<th>How does this support the AAP Strategic Initiatives?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connect seniors to training tools that will allow seniors to be effective educators of national and state politicians such as key contacts and other.</td>
<td>Seniors want to stay connected to advocacy opportunities is the AAP.</td>
<td>The AAP can utilize the wisdom and experience of AAP Seniors for advocacy work.</td>
</tr>
<tr>
<td>2. Better advertise the Senior Section annual Child Advocacy Award call and ceremony to highlight seniors for their advocacy work and to encourage others to do this work. 3. Better connect senior pediatricians to volunteer/advocacy opportunities.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Activities: What activities have you undertaken this year to meet and measure progress toward your objectives and mission.

1. The Seniors debuted a new abstract program on the history of pediatrics in conjunction with the AAP Pediatric History program. 42 abstracts were submitted; 3 accepted for oral presentation and 20+ for poster viewing in the AAP exhibit hall.

2. The Section honors a senior pediatrician, nominated by the AAP Chapters, for the Child Advocacy Award.

3. The Section offered its third webinar in 2014 on Health Issues for Seniors, a collaboration between the Seniors and the AAP Med-Peds section. A fourth session is being planned for this fall on The History of Pediatrics and another session on career transition in 2015.

4. The Section updated their strategic plan, which was finalized in August 2013.

5. The Section has worked closely with the AAP (Membership, ACBOM, and the Board) on improving the benefits for emeritus, retired and members age 80+ (see above).

6. The Section offers excellent educational programs at the NCE for its members.

7. Each time the Section has a spring executive committee meeting, they tour the local children’s hospital. That hospital is then highlighted in a future Senior Bulletin newsletter. In 2014, the leadership team visited Sick Hospital for Children in Toronto, Canada.

8. The Section publishes four editions of the Senior Bulletin newsletter each year. The newsletter is written by seniors for seniors and is considered their best member benefit.

9. The Section communicated regularly with its members via newsletter, list serv and web pages.

10. The Section provides pre-retirement resources to members through the Web page.

11. The Section regularly promotes the FAAN network to members.

12. The Section recently appointed a senior member as liaison to the AAP Committee on Federal Government Affairs.

13. The Section maintains a monitored chat room (list serv) on “hot issues”.

Member Communication (check all that apply):
- ☒ Listserv
- ☒ Newsletter
- ☒ Business Meetings at NCE or other venue
  Number of meetings: 1

Membership
Membership trend for the last year (check the appropriate box below):
- □ Stable  □ Declining  ☒ Increasing

What activities have you undertaken this year that have increased Section member value or value of belonging to the AAP in general?
WEBINARS on relevant senior topics; available on-demand.
NEGOTIATIONS with AAP leadership in increasing senior member benefits
OUTSTANDING communication: Web page and newsletters written by seniors for seniors
WAIVER of dues for any AAP member age 80+ - this started with an ALF resolution authored by the Section
NEW COLLABORATIVE PROGRAM on celebrating the history of pediatrics (Abstracts beginning with 2014 NCE) with the AAP Pediatric History Center

Strategies directed toward recruitment or retention of members. Please identify specific activities related to recruitment, retention, and leadership development of trainees and young physicians. Please detail any initiatives to promote diversity amongst your membership and leadership.

Because senior members can now belong to the Senior Section for no dues, section membership has doubled from 650 members to 1,400.

Innovative programs that could be emulated by other sections.

New Abstract program on the history of pediatrics in conjunction with the AAP Pediatric History Center.
Visiting children’s hospitals when “on the road” for executive committee meetings.

Plans to engage members in the work of the Section, barriers identified and proposed solutions to those barriers.

The Section has asked its members to participate in the abstract review committee. The Section did a call for members for the liaison position to COFGA. The Section also asks members if they are interested in leadership positions.

Leadership
Leadership development plan and curriculum for Executive Committee members and/or section members. What is your strategy to disseminate skills from the Annual Leadership Forum? How can we help with those efforts?

The Section does not have a leadership plan. Staff has highlighted LEAD@AAP at executive committee meetings.

Education
NCE, PREP, or other AAP CME programs your Section has developed.
(Include estimated attendance and whether it was in person, in print, or online)

2013 Senior Program at NCE:
1. Moral and ethical dilemmas in the special-care nursery 8:00 am – 9 am
   Mark Mercurio, MD

2. ADOLESCENT MEDICINE and the role of teenagers in their own health care
   9-10 am, Tom Silber, MD

3. PROFESSIONALISM 10:20-11:50am
a) Challenges to organized medicine: from Nestle to Sunbeam to Coca cola
b) Challenges to the younger generation: the use of social media
Al Jonsen PhD, Terry Kind, MD, Katherine Chretien, MD

LUNCH BREAK 12:00 pm – 1:00 pm
(Senior Section Child Advocacy Award Presentation and Lunch)

4. Newborn screening From Bob Guthrie to the Uniform Panel 1pm-2pm
Norm Fost, MD

5. PEDIATRIC PALLIATIVE CARE 2 pm – 3 pm
Joel Frader, MD

6. FUTURE DIRECTIONS of Pediatric Ethics? 4pm-5pm
Ellen Wright Clayton, MD, JD, FAAP (predictive genetic testing and pharmacogenomics and whole genome)
Attendance: 46

2014 NCE Senior Program
8:00 Welcome – Jim Shira

8:05 AM Promoting and Maintaining Cardiovascular Fitness

8:55 AM Defenses Against Dementia: Maintaining Mental Agility

9:45 AM Break

10:00 AM Caring for Aging Skin

10:50 AM Podium Presentations for Three Best Pediatric History Abstracts

11:20 AM Section business meeting and presentation of Section Award

11:50 AM Section lunch and socialization

12:30 PM Adjourn
Attendance: TBD

Collaborations (i.e., with other AAP entities or outside organizations)

AAP CME – NCE
Membership/ACBOM/AAP Board of Directors – benefits for senior members
Bioethics Section – 2013 NCE program
AAP Department on Federal Government Affairs – senior liaison to COFGA
American Medical Association – Section-sharing activities
AAP Pediatric History Center
**Subspecialty sections:** Please identify any sister societies you have and how you interact with them. Do you have contractual agreements, shared statements, shared educational sessions or shared meeting venues?

Not a subspecialty section.

Maintenance of Certification *(list specific activities, development of materials or arrangements for section members)*

No MOC activities at this time.

**Publications**

List Section publications, including position statements, educational material for specialists, general pediatricians or lay people. *Do not include member communication listed above.*

The Section has several publications for senior members on the Web page.

**Newsletter**

**Awards**

List the name of all section awards and the frequency in which they are given. If the section is no longer presenting an award, please indicate the reason.

Child Advocacy Award, yearly

**Advocacy**

List advocacy activities undertaken for children within your specialty or topic area.

The Section promotes children’s hospitals around the country.

The Section has a liaison to COFGA and this person updates members on child advocacy opportunities in Senior newsletter. There is often a call to action in these articles.

**AAP Chapters and Districts**

How can AAP Chapters and Districts help your section or subspecialty succeed?

By continuing to nominate seniors for the Section’s Child Advocacy Award.

**Information Sharing**

In 50 words or less, describe why AAP members should join your section (your Elevator Speech).

The AAP Senior Section is the home for senior pediatricians in the AAP. The Section preserves and enhances the relevancy felt by seniors as they navigate the road of professional and personal milestones.

**How can the Section Forum Management Committee help?**
What concerns would your section like SFMC to consider or move forward to the AAP Board of Directors?

Thank you for supporting Sections in the AAP.