Section Annual Report

Reporting period: July 1, 2014 – June 30, 2015

The Section Forum Management Committee (SFMC) is actively pursuing an evaluation process in order to evaluate sections based on what the section feels is its purpose. Use this form to inform the SFMC of the progress and vision of your section.

Date Prepared:    July 6, 2015

Prepared by:    Arthur Maron, MD, FAAP and Jackie Burke, SOSM Sections Manager

Section Name:    Section on Senior Members

What is your section’s mission and vision?

The Mission of the SOSM is to:
Create opportunities for all AAP members age 55 years of age and older to advocate for children and remain involved in the AAP in a meaningful way.

Vision:
Pediatricians have achieved professional and personal fulfillment throughout the entirety of their career and their interaction with the AAP.

Core Values
We Believe:

- In the inherent worth and value of children and pediatricians of all ages
- In supporting pediatricians’ life/career milestones so that pediatricians can optimally integrate professional and personal life
- That society should value children highly in policy and service decisions
- That the AAP recognizes the value of its senior members

STRATEGIC PLAN AND OBJECTIVES

It is the vision of the SFMC that each section has a strategic plan, or a mission and list of objectives to guide its future for the next 3-5 years.

Does your section have a strategic plan?

a. If yes, when was the strategic plan last updated? The SFMC recommends updating the strategic plan every 3-5 years.
   b. If no, when will the section conduct strategic planning? AAP staff, Ken Slaw, PhD and Anne Gramiak, can assist with this process on a time available basis.

YES. Updated August 2013. It will be reviewed and re-written in the spring of 2016.

Objectives: In the chart below, please describe your current goals and measurable objectives that support them. Please address the questions for each. (Example: Goal – To decrease preventable accidental deaths. Objective: To decrease the percentage of unrestrained children in motor vehicle accidents to 10% by 2018.) Note: A Balanced Score card

Goal: Increase the value of SOSM programs and services.

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<tr>
<th>Objective</th>
<th>How does this fulfill your mission?</th>
<th>How does this support the AAP Strategic Initiatives?</th>
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<tbody>
<tr>
<td>Create career/life transition resources for AAP seniors in</td>
<td>These objectives support the mission by creating space for</td>
<td>Creating additional value for AAP Seniors helps retain these</td>
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collaboration with other groups that deal with career/life transition.

Implement an annual membership outreach strategy.

Better educate senior members about senior section membership, AAP membership and benefits included.

Work with the AAP to increase and improve benefits for senior members.

members in the AAP to continue to be involved in a meaningful way.

members at the National level and in the Senior Section.

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**Goal 2:** Develop and implement at least two new methods to reach Seniors in delivering education, information and networking.

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<td>Work with AAP young physicians to promote AAP President-elect candidates’ viewpoints and opinions through different promotional media such as e-mail, Web, newsletters, etc.</td>
<td>Seniors have also expressed interest in mentorship opportunities with young physicians, and receiving other resources on life transition and other key senior topics.</td>
<td>The Sections enterprise in and of itself is a strategic endeavor of the AAP. See article II of AAP Bylaws.</td>
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<td>Update and promote a check list for retirement for senior members.</td>
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<td>Create Webinars for senior AAP members on key senior topics.</td>
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Goal 3: Create a mechanism by which AAP senior section members have access to opportunities to advocate for children/youth, pediatricians and the profession of pediatrics.

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<td>Connect seniors to training tools that will allow seniors to be effective educators of national and state politicians such as key contacts and other.</td>
<td>Seniors want to stay connected to advocacy opportunities with the AAP.</td>
<td>The AAP can utilize the wisdom and experience of AAP Seniors for advocacy activities.</td>
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<td>Better advertise the Senior Section annual Child Advocacy Award call and ceremony to recognize seniors for their advocacy work and to inspire others to do this work.</td>
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<td>Better connect senior pediatricians to volunteer/advocacy opportunities.</td>
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Activities: What activities have you undertaken this year to meet and measure progress toward your objectives and mission.

The Section submitted a resolution to the 2015 ALF: **WAIVER OF NCE REGISTRATION AND CME TUITION FEES FOR MEMBERS 80 YEARS AND OLDER** that resolves: The AAP encourage NCE attendance by members 80 years and older by waiving registration fees upon request, allowing these members to “audit” the educational sessions without CME credit, and The AAP allow members 80 years and older to attend CME programs on a “stand-by” space-available basis for courses not filled to capacity thirty days prior to the course. These attendees would “audit” the course, without CME credit, and would be charged only the cost of materials and food. This resolution was accepted and passed through the consent calendar.

Once a member turns 80 years old, AAP membership dues can be waived.

Senior members of the AAP can become a member of the Senior Section at no cost.

The section is also negotiating with the AAP Department of Education on senior CME discounts and sponsored a 2015 ALF resolution in this regard.
The Section is planning a career transition webinar with Section on Administration and Practice Management.

The Section implemented a webinar on international child opportunities for seniors in May 2015.

The Section did a membership outreach to all AAP senior members who are not in the Section.

Retirement check list for seniors reviewed and updated.

We worked with Federal Affairs to auto-enroll seniors into the Key Contacts program.

We are beginning to publish the life stories of seniors nominated for the Senior Section Child Advocacy Award.

Accomplishments: Describe the progress made in these goals and objectives over the past year; did you meet your goals and objectives?

1. The Seniors debuted a new abstract program on the history of pediatrics in conjunction with the AAP Pediatric History program. 42 abstracts were submitted; 3 accepted for oral presentation and 20+ for poster viewing in the AAP exhibit hall.
2. The Section annually honors a senior pediatrician, nominated by the AAP Chapters, for the Child Advocacy Award.
3. The Section has worked closely with the AAP (Membership, ACBOM, and the Board) on improving the benefits for emeritus, retired and members age 80+ (see above).
4. The Section offers excellent educational programs at the NCE for its members.
5. Each time the Section has a spring executive committee meeting, they tour the local children’s hospital. That hospital is then highlighted in a future Senior Bulletin newsletter. In 2015, the leadership team visited Denver Children’s Hospital in Aurora, Colorado. This effort has engendered understanding between the AAP and the hospital community.
6. The Section publishes four editions of the Senior Bulletin newsletter each year. The newsletter is written by seniors for seniors and is considered their best member benefit. Two Bulletins per year are mailed and two are sent electronically.
7. The Section communicated regularly with its members via newsletter, listserv and web pages.
8. The Section provides pre-retirement resources to members through the Web page.
9. The Section has a senior member as liaison to the AAP Committee on Federal Government Affairs.

Member Communication (check all that apply):

- [X] Listserv
- [X] Newsletter

Business Meetings at NCE or other venue.

Number of meetings: Once a Year @ NCE

MEMBERSHIP

Membership trend for the last year (check the appropriate box below):

- [ ] Stable
- [ ] Declining
- [X] Increasing
What activities have you undertaken this year that have increased section member value or value of belonging to the AAP in general?

**WEBINARS** on relevant senior topics; available on-demand.

**NEGOTIATIONS** with AAP leadership in increasing senior member benefits

**OUTSTANDING communication:** Web page and newsletters written by seniors for seniors

**WAIVER** of dues for any AAP member age 80+ - this started with an ALF resolution authored by the Section.

Strategies directed toward recruitment or retention of members. Please identify specific activities related to recruitment, retention, and leadership development of trainees (residents, fellows, medical students) and young physicians. Please detail any initiatives to promote diversity amongst your membership and leadership.

Because senior members can now belong to the Senior Section for no dues, section membership has doubled from 650 members to 1,400.

Does your section have innovative programs that could be emulated by other Sections?

**Visiting children’s hospitals when meeting together as an executive committee.**

Describe your plans to engage members in the work of the section, potential barriers identified and proposed solutions to those barriers.

The Section reaches out regularly to the membership at large when extra hands are needed such as nominations committee, Bulletin articles, special projects.

Concomitant with the new AAP Bylaws dealing with Affiliate Membership, we are reviewing our section bylaws to promote Affiliate section members, which could result in a marked increase in membership.

**LEADERSHIP**

Does your section have a succession plan? For example, is there a Chair-elect position on your executive committee?

a. If yes, what is the succession plan?

b. If no, are you willing to develop a succession plan?

The Section does not have a succession plan although we know who the new chairperson will be six months in advance of the current chair’s retirement. The Section is willing to develop a succession plan if the ideas for that plan are communicated to the executive committee and they can take it under advisement.

What is your strategy to disseminate skills from the Annual Leadership Forum regarding leadership development and curriculum for executive committee members and/or section members? How can we help with those efforts?

If the AAP were to broaden its dissemination of leadership training to members at large, the Section would participate. The Section applied to have a second executive committee member attend the 2014 ALF but that request was not granted.

**EDUCATION**

List NCE, PREP, or other AAP CME programs your section has developed.

(Include estimated attendance and whether it was in person, print, or online)

**2014 NCE Senior Program**

8:00 Welcome – Jim Shira, MD, FAAP

8:05 AM Promoting and Maintaining Cardiovascular Fitness

8:55 AM Defenses Against Dementia: Maintaining Mental Agility
9:45 AM Break

10:00 AM Caring for Aging Skin

10:50 AM Podium Presentations for Three Best Pediatric History Abstracts

11:20 AM Section business meeting and presentation of Section Award

11:50 AM Section lunch and socialization

12:30 PM Adjourn

List collaborations your section has with other AAP entities or outside organizations.

AAP CME – NCE
Membership/ACBOM/AAP Board of Directors – benefits for senior members
AAP Department on Federal Government Affairs – senior liaison to COFGA
American Medical Association – Section-sharing activities

Subspecialty sections: Please identify any sister societies you have and how you interact with them. Do you have contractual agreements, shared statements, shared educational sessions or shared meeting venues?

Maintenance of Certification: List specific activities, development of materials or arrangements for section members.

No MOC activities at this time.

PUBLICATIONS
List publications, including position statements, educational material for specialists, general pediatricians or lay people. Do not include member communication listed above.
The Section has several publications for senior members on the Web page.

Newsletter
We are transitioning the Senior Bulletin from all print editions to some electronic distributions, allowing larger issues, color pictures, more rapid distribution and cost savings in light of our doubled membership and budget constraints.

AWARDS
List the name of all section awards and the frequency in which they are given. If the section is no longer presenting an award, please indicate the reason.

Child Advocacy Award, yearly

ADVOCACY
List advocacy activities undertaken for children within your specialty or topic area.
The Section promotes children’s hospitals around the country.

The Section has a liaison to COFGA and this person updates members on child advocacy opportunities in Senior newsletter. There is often a call to action in these articles.

AAP CHAPTERS AND DISTRICTS
How can AAP Chapters and Districts help your section or subspecialty succeed?
By continuing to nominate seniors for the Section’s Child Advocacy Award.

**INFORMATION SHARING**
In 50 words or less, describe why AAP members should join your section (your Elevator Speech).
The AAP Senior Section is the home for senior pediatricians in the AAP. The Section preserves and enhances the relevancy felt by seniors as they navigate the road of professional and personal milestones.

**HOW CAN THE SECTION FORUM MANAGEMENT COMMITTEE HELP?**
What concerns would your section like the SFMC to consider or move forward to the AAP Board of Directors?
Thank you for supporting Sections in the AAP.