Obtain Buy-In From Faculty and Staff to Implement the Curriculum Guide

Planning Strategies for a Pediatric Public Health (PPH) Curriculum

The PPH curriculum guide is designed to be flexible and to fit into your existing residency program.

Each “Step” will provide you with suggestions, activities, and tools to plan and implement a PPH Curriculum into your residency program.

Step 3: Obtain buy-in from key faculty and residency and clinic administration. (Department Chair, Residency Program Director, GME director, sub-specialty faculty, clinical MAs, etc.). Determine the following about your residency program/clinic system:

- What opportunities or meetings are there to inform and orient faculty and staff about your proposed PPH Curriculum?
- Meet with faculty and staff to identify opportunities within the existing residency rotations/blocks to integrate goals and objectives of the PPH curriculum guide (e.g., developmental-behavioral pediatrics, adolescent medicine, community pediatrics, child advocacy rotation, continuity clinic)
  - Ask faculty what goals, objectives, or activities related to public health are covered in their rotations/blocks.
  - Think broadly about subspecialties—for example, a faculty member in the PICU may be heavily involved in injury prevention and advocate for bike helmet usage
  - Ask faculty what goals, objectives, or activities related to public health are of interest. Which would they like to teach?

*Use the “Faculty Development and Involvement Worksheet” found in “Resources for Step 3” to help with this step.

(Modified from the AAP Breastfeeding Curriculum Website found at http://www.aap.org/breastfeeding/curriculum/gen_implementation_strategies.html)