On July 1, 2013 we celebrated the first birthday for the Provisional Section of Tobacco Control (PSOTCo)! It has been a busy year. We have developed a three-year strategic plan (see below), written articles for AAP News, served as faculty for AAP tobacco prevention and control webinars, started revising the AAP policy statement on tobacco, met with leaders from CDC Office on Smoking and Health and FDA Center for Tobacco Products, and seen our 100th member join the section! Over the next year as we begin to develop our application for full-section status at the AAP, we look forward to having as many members involved in our work as possible. From promoting membership to writing articles to sharing personal stories, your support is necessary in helping us achieve our goals and show the importance of tobacco prevention & control in pediatric practice.

Happy 1st Birthday to the Section on Tobacco Control!

By Ruth Etzel, MD, PhD and Karen Wilson, MD, MPH

Co-Chairs

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PSOTCo 3-Year Strategic Plan

Mission: To raise awareness about the importance of & support for pediatricians and other child health providers in preventing tobacco initiation & exposure, treating dependence, and eliminating children’s exposure to secondhand smoke (SHS).

Vision: All pediatricians & child health providers have the skills, materials, & confidence to effectively prevent tobacco use & exposure in children and adolescents & intervene with families & adolescents who use tobacco.

Goals:
1. Provide education to prevent, treat, & reduce exposure to tobacco & SHS.
2. Develop & promote tobacco prevention & control policy & evidence-based practices.
3. Equip providers to effectively prevent, treat, & reduce exposure to tobacco & SHS.
4. Provide education to support families to prevent, treat, & reduce exposure to tobacco & SHS.
Meet the Provisional Section on Tobacco Control

Executive Committee

Co-Chair:
Ruth Etzel, MD, PhD
Milwaukee, WI
Professor of Epidemiology, Zilber School of Public Health, University of Wisconsin

Co-Chair:
Karen Wilson, MD, MPH
Denver, CO
Associate Professor & Section Head of Pediatric Hospital Medicine, Children’s Hospital Colorado

Membership Chair:
Sophie Balk, MD
Bronx, NY
General Pediatrician, Children’s Hospital at Montefiore & Professor of Clinical Pediatrics at Albert Einstein College of Medicine

Policy Chair:
Harold Farber, MD, MSPH
Houston, TX
Associate Professor Pediatrics—Pulmonary Section, Baylor College of Medicine & Texas Children’s Hospital

Education Chair:
Judith Groner, MD
Columbus, OH
Clinical Professor Pediatrics, The Ohio State University & Attending Physician, Nationwide Children’s Hospital

Member:
John Moore, MD
Roanoke, VA
Assistant Professor – Dept. of Pediatrics, Virginia Tech–Carilion School of Medicine

Joining the AAP Provisional Section on Tobacco Control is easy!
*Learn*
*Inform*
*Advocate*
Encourage your friends and colleagues to join by visiting our Web site. (http://www2.aap.org/richmondcenter/psotco/HowToJoin.html)
Membership is free for AAP members & $20 for Affiliate Members.

Residents Liaison: Brian Jenssen, MD, Philadelphia, PA, Chief Resident, Children’s Hospital of Philadelphia

Publications Chair: Susan Walley, MD, Birmingham, AL, Associate Professor of Pediatrics, Division of Pediatric Hospital Medicine, University of Alabama at Birmingham

Tobacco Control Sessions at the 2013 NCE in Orlando!

Be sure to check out the tobacco prevention and control sessions at the 2013 AAP National Conference & Exhibition in Orlando!

Saturday, 10/26:
10:30am—Opening Plenary & presentation to 2013 AAP Art Contest Winners. The theme of the art contest is “A World Free from Tobacco & Secondhand Smoke”

Sunday, 10/27:
2pm-6pm — H2083
PSOTCo Program: Not Just a Bad Habit: New Understandings of Tobacco’s Effect on Children and New Paradigms for Preventing & Treating Tobacco Dependence. The session features presentations followed by a networking reception & poster session.

Monday, 10/28:
8:30am-10am—S3049
Tobacco and Kids: Promotion and Emerging Products
Featured Section on Tobacco Control Member—Joseph Craig, MD

Provisional Section on Tobacco Control Co-Chair, Karen Wilson, MD, MPH, sat down with Joseph Craig, MD, FAAP of Denver, CO to ask him about his involvement in tobacco prevention and control.

Q: How did you get involved in tobacco control?

A: I first learned about tobacco control through my work with the Academy’s Pediatric Research in Office Settings (PROS) work. As a PROS Coordinator for the Colorado Chapter I have been privileged to learn from some of the fields experts like Jonathan Winickoff and Jon Klein as they present their research ideas.

Q: What advocacy/research/clinical practice activities are you currently (or recently) involved in?

A: I have lead my group and other PROS practices in our state through cessation projects that help further the research and spread the practice of cessation work.

Q: What is your favorite tip for addressing tobacco use and/or prevention in adults and adolescents?

A: I find that many parents are relieved to learn the average smoker tries 6-8 times before they finally quit. So, I encourage them that past attempts are steps along the path to quitting and not failures.

For more information about clinical practice resources visit the AAP Richmond Center Web site at www.aap.org/richmondcenter/.

How to Get More Involved with the Section on Tobacco Control

The Provisional Section on Tobacco Control Executive Committee is interested in hearing from you!

Do you have an idea for a tobacco control session you would like to see at a future NCE or on a webinar? Do you want to write an article for a future section newsletter, policy statement, or other publication? Is there another way you would like to contribute to the work of the section?

If so, please contact us at notobacco@aap.org! We would love to hear your ideas and get more members involved!
Resources for Clinical Practice & Community Work

The Richmond Center is the home for tobacco-related activities at the AAP. The Web site contains information about tobacco-related topics for clinicians, community advocates, educators, parents, children, and adolescents. (www.aap.org/richmondcenter)

Resources include:

- **Solving the Puzzle: A Guide to Pediatric Tobacco Control**—Handouts for clinicians to use with youth & families, strategies to integrate cessation counseling into practice settings, and keep communities tobacco-free.

- **State-specific Resources**—Resource pages with local and state data related to tobacco control and local contacts and coalitions to further your efforts.

- **Tobacco Prevention Policy Tool**—Policy strategies to further prevention of secondhand smoke exposure, cessation, and tobacco control efforts at multiple advocacy levels.

- **Coding & Payment Information**—The most recent coding and payment recommendations to help your practice get paid for services related to counseling for tobacco use and exposure to secondhand smoke.

**AAP Partners with the CDC on the **Tips From Former Smokers** National Media Campaign

Earlier this year, the AAP, along with colleagues from 4 other national medical associations, partnered with the CDC on the “Talk With Your Doctor” initiative, part of the very successful Tips From Former Smokers national media campaign. This initiative encouraged physicians and other health care providers to use the media campaign as a way of discussing cessation with patients, parents, and families in the clinical practice setting. AAP provided posters and other resources on the AAP Web site for clinicians, as well as hosting a Twitter chat featuring PSOTCo member, Jonathan Winickoff, MD, MPH.

For more information about the campaign and resources for your practice visit www.aap.org/richmondcenter/TalkWithYourDoctor.html.