Opt-to-Quit™ Referral for Parents of Hospitalized Children
Rachel Boykan, MD, FAAP

Quitlines are available in all 50 states and provide a range of services, including telephone and in-person coaching, nicotine replacement therapy, web-based resources and behavioral support. Physicians commonly refer patients for services by faxing the information to a quitline. However, the task of faxing can be cumbersome and may require significant staff oversight.

In 2012, Stony Brook Children’s Hospital partnered with the New York State Smokers Quitline, administered by Roswell Park Cancer Institute in Buffalo, to implement their new policy-driven quitline program, Opt-to-Quit™. Opt-to-Quit™ presents a system-wide proactive approach whereby all tobacco users in a facility are referred to the Quitline unless they opt out. A direct electronic transfer of contact information from the electronic health record (EHR) to the Quitline was created and the program was implemented.

(Continued on page 5)

Letter from Co-Chairs
Ruth Etzel, MD, PhD, FAAP and Karen Wilson, MD, MPH, FAAP, Co-Chairs

What crosses your mind when you see the term “ALF”? Probably the cat-eating alien from the 80s, right? Well, to your Co-Chairs, ALF means the Academy’s Annual Leadership Forum (and maybe a little bit the alien). This forum takes place every March in Schaumburg, IL—just minutes from the AAP headquarters—and offers Academy leaders the chance to shape Academy priorities. Resolutions, which can be authored by any Academy member, are discussed and either rejected or approved. The approved resolutions are then referred to the AAP Board of Directors for discussion.

The PSOTCo was busy at the 2015 ALF. A dinner presentation about electronic nicotine delivery systems, led by Section member Susanne Tanski, MD, FAAP, taught attendees about what these products look like, how to counsel patients and parents about them, and what the public health implications may be. Three tobacco-related resolutions were submitted and approved:

- Inclusion of Electronic Cigarettes in Clean Air Laws- states that the Academy should advocate that electronic nicotine delivery systems, in all forms, be included in all clean air laws and considered the same as combustible tobacco.

(Continued on page 5)
Q: How did you get involved in tobacco control?
A: I've always had an interest in the health of underserved urban children, but my interest in tobacco specifically started as I spent time working in the Asthma Clinic at UCSF Children's Hospital Oakland. Asthma is a tremendous problem for families living in Oakland, and as part of our asthma clinic, we counsel families on how to manage their asthma, including proper medication usage and reducing triggers to their asthma. As I worked with more and more families, it became apparent that secondhand smoke played a huge role in many of our patient's lives. I also had the great fortune of attending the 2011 AAP Physician Leadership in Tobacco Control conference, where I really became inspired about systematically helping parents quit smoking.

Q: What advocacy/research/clinical practice activities are you currently involved with?
A: Currently, I am the Principal Investigator for the CEASE California project. CEASE CA is funded by First 5 California, and our goal is to train 75 clinics across the state of California on how to implement CEASE's Ask, Assist, Connect model. We recruit practices interested in implementing CEASE, and then we work with them around how to implement each of the 3 steps in their clinical setting. I am currently working with great partners to also help (Continued on page 4)
Welcome to the Provisional Section on Tobacco Control!

New Members

Alaska
Lily Joan Lou, MD, FAAP
Melinda Rathkoph, MD, FAAP

Arkansas
Rhonda Holland, MD, FAAP
Chris Killingsworth, MD, FAAP
Judy Michaels, MD, FAAP
Laura Sisterhen, MD, FAAP
Kelly Staley, MD, FAAP
Dawn Sutherland, MD, FAAP
J. Gary Wheeler, MD, FAAP

Arizona
Stephanie Altamura, DO
Rebecca Bramble, DO
Eric Langerman, MD
Kit Shan Lee, MD
Laura Place, MD, FAAP
Aimee Steiniger, MD
Giang Tran, MD
Priya Vannarath, MD, FAAP

California
Olga Acosta, MD, FAAP
Edita Aguilar, MD, FAAP
Seth Ammerman, MD, FAAP
Patricia E Cantrell, MD, FAAP
Connie Che, MD
Tamar Chorbadjian, DO
Elaine Doringo, MD
Ngbe Gebi, MD
Cambria Garell, MD, FAAP
Dana Goldberg, MD, FAAP
Nancy Graff, MD, FAAP
Armando Huaringa, MD
Nicole Learned, MD
Darlene Lee, MD, FAAP
Aaron Lehman, MD, FAAP
Brett Linck, MD, FAAP
Darlyne Martin, MD, FAAP
Soniya Mehra, MD
Anita Pinto, MD, FAAP
Suksham Puri-Kumar, MD, FAAP
Gaspar Rivera, MD
Rina Ronquillo, MD, FAAP
Tapashri Roy, MD, MRCP, MRCPC, FAAP
Allyson Self-Stoico, MD, FAAP
Kimberly Silva, MD
Samara Srinivasan, MD, FAAP
Margaret Trost, MD, FAAP
Pamela Villar, MD, FAAP
Cat-Tien Vo, MD, FAAP
Myloan Vu, MD, FAAP
Helen Wang, MD
Tory Weber, DO, FAAP
Brian Williams, MD, FAAP
Henry Wu, MD
Stephanie Yee-Guardino, DO, FAAP

Colorado
Pamela Copp, MD, FAAP
C. Rashawn Ford, MD, FAAP
Susan Niermeyer, MD, MPH, FAAP
Teal Warthen, DO, FAAP
Stacey Wall, CPNP

Connecticut
Yogangi Malhotra, MD, FAAP

Washington DC
Ariella Slovin, MD

Florida
Natalie Dick, MD, FAAP
Lee Edelstein, MD, FAAP
Ayotunde Faweya, MD, FAAP
Michele Lossius, MD, FAAP
Sylkia Martinez, MD, FAAP

Georgia
Lucinda England, MD
Amy Hardin, MD, FAAP
Khawaja Mahmood, MD, FAAP
Jennifer Shu, MD, FAAP
Elizabeth Watkins, MD, FAAP

Iowa
Jason Kessler, MD, FAAP

Idaho
Alicia Suski, MD, MPH, FAAP

Illinois
Rosibell Arcia-Diaz, MD, FAAP
Melissa Holmes, MD
Alexandra King, MD
Kathy Swafford, MD, FAAP
Norma Westervelt, MD, FAAP
Jennifer Ziemianin, DO, FAAP

Indiana
Sarah Bosslet, MD, FAAP
Thomas GiaQuinta, MD, FAAP
Emily Scott, MD, FAAP

Kansas
Erin Kenny, MD

Louisiana
Emmaleigh Bock, MD, FAAP
Lisa Le, MD, FAAP

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Bernadette Leber, MD, FAAP
Steven Mendes, MD, MPH, FAAP
Elisabeth Schainer, MD, FAAP
Snehal Shah, MD, FAAP

Maryland
Vani Bhatt, MD, FAAP
Joseph Collaco, MD, FAAP
Alejandra Ellison-Barnes, MD
Kristine Schmitz, MD, FAAP
Adam Spanier, MD, PhD, MPH, FAAP

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Janice Pelletier, MD, FAAP

Michigan
Esther Kisseh, MD
Sharon McManus, DO, FAAP
Megan Sikkema, DO
Annette Vannilum, MD

Missouri
Nancy Bunge, MD, FAAP
Alexandra James, MD
Angela Lumba, MD, FAAP
Amanda Parsley, DO, DO

Mississippi
Sarosh Ballivala, MD, FAAP

Montana
Catherine White, MD, FAAP

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Jeanna Auriemma, MD
Ronald DuBow, MD, FAAP
Christin Lawler, MD
Monica Tang, MD

New Hampshire
Lisa Di Brigida, MD, FAAP
William Storos, MD, FAAP

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Katharine Hodok, MD
Shilpa Patel, MD, FAAP
Pauline Thomas, MD, FAAP

New Mexico
Heather McKnight, MD, FAAP

New York
Krishna Anand, MD, FAAP
Heather Brumberg, MD, MPH, FAAP
Ahmed Erakat, DO
Monica Hagedus, MD
Priyanka Kaul, MD, FAAP
Michele Ledesma, MD
Robert Lee, DO, FAAP
Kirsten Magowan, MD, FAAP
Jennifer Morrison, MD
Sheila Palevsky, MD, MPH, FAAP
Lynn Palmeri, MD, FAAP
Pooja Rathi, DO
Catherine Screnci, MD, FAAP
Perry Sheffield, MD, FAAP
Priyanka Shekhuwat, MBBS
Edward Tom, MD, FAAP
Zoya Treyster, MD
Sarah Varghese, MD
Shravani Vundavalli, MD

Ohio
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Moises Auron, MD, FACP, SFHM, FAAP
Timothy Kilkenny, MD, FAAP
Corinne Lehmann, MD, FAAP
Grant Mussman, MD, FAAP

Pennsylvania
William Adelman, MD, FAAP
Lahel Bahrami, MD
Beth DelConte, MD, FAAP
Anat Feingold, MD, FAAP
Debra Georgeff, MD, FAAP
Alison Selbst, MD, FAAP
Fredric Serota, MD, JD, FAAP
Marisa Toomey, MD, FAAP

Puerto Rico
Melissa Vicente-Crescioni, MD

South Carolina
Julia Ballance, MD, FAAP
Sara Clark, MD, FAAP

Tennessee
Cristina Estrada, MD, FAAP
Wendy Schofer, MD, FAAP

Texas
David Barry, MD, FAAP
Erika Bernardo, MD
Hemimly Bonilla Prescott, MD, FAAP
Maxwell Dickey, MD
Kimberly Edwards, MD, FAAP
Shana Godfried-Gato, DO
Jennifer Jones, MD, FAAP
Ruchi Kaushik, MD, MPH, FAAP
Kay Lewis, MD, FAAP
Martha Lozano, MD, FAAP
Salina Mostajabian, MD
Marcial Oquendo, MD
Ricardo Quinonez, MD, FAAP
Disha Sahara, MD, FAAP
Jillian Wall, MD, FAAP
Sara Irene Zoesch, MD

Virginia
Roxanne Allegretti, MD, FAAP
Ryan Fulton, DO
Christopher Russo, MD

Washington (State)
Theresa Dulski, MD
Alexander Hamling, MD, FAAP
Michelle Heng, MD, FAAP
Michelle Jardan-Aites, MD, FAAP
Brianna Label, MD, FAAP
Elizabeth Meade, MD, FAAP
Paul Williams, MD, FAAP

Wisconsin
Molly Cousin, MD, FAAP
Margaret Hennessy, MD, FAAP
Madhulika Mathur, MD, MPH, FAAP
James Meyer, MD, FAAP
Dipesh Navsaria, MD, MPH, MSLIS, FAAP
Kristin Shadman, MD, FAAP
Jennifer Thomas, MD, MPH, IBCLC, FAAP

West Virginia
Raheel Khan, MD, FAAP
Kamakshya Patra, MD, FAAP

Wyoming
Diane Edwards, MD, FAAP

International

Philippines
Maria Nina Banque, MD
Ma Lourdes Lagunilla, MD

**New Members**
Upcoming Educational Opportunities


Academic Pediatric Association Pediatric Tobacco Issues Special Interest Group (cigSIG) at the 2015 Pediatric Academic Societies’ Meeting!

www.ampbeds.org/specialInterestGroups/sig_ped_tobacco.cfm, Saturday, April 25, 2:45-4:45. Session 1766.

The Pediatric Tobacco Issues SIG brings together child healthcare professionals and researchers dedicated to eliminating the dangerous consequences of tobacco use and secondhand smoke in children, adolescents, and their families. Our 2015 SIG meeting will bring you up to date on important issues such as hospital-based tobacco control interventions, E-cigarette policy, and a preview of the forthcoming AAP policy statement revisions. Please join us for an interactive and informative session!

Agenda

- Welcome & Introduction: Deepa Camenga, MD, MHS, FAAP & Kevin Nelson, MD, PhD, FAAP
- Tobacco 2.0: A “sneak peek” at the updated AAP Tobacco Policy Statement: Ruth Etzel, MD, PhD, FAAP & Karen Wilson, MD, MPH, FAAP
- Developing Local Regulations for e-Cigarettes in San Diego County: Dean Sidelerger, MD, MSED
- The Teachable Moment: Implementing Inpatient Smoking Cessation Interventions: Susan Walley, MD
- Perspectives & Closing Remarks: Kevin Nelson, MD, PhD, FAAP & Deepa Camenga, MD, MHS, FAAP

Original Science Presentations from members of the Provisional Section on Tobacco Control:

- Drehmer JE, Ossip D, Hipple B, Chang Y, Yuen N, Rigotti NA, Klein JD, and Winickoff JP. Referral of Parents to Tobacco Quitlines in Pediatric Primary Care Practices. PLATFORM, Saturday, April 25, 10:30-12:30. Session 1355. [Publication 1355.5]
- McMillen, R., Shaefer, R.W., Tanski, S., Gottlieb, M., Wilson, KM. Support for E-cigarette Regulations that Protect Children and Adolescents: Results from a Nationally Representative Survey. PLATFORM. Saturday, April 25, 2015, 10:30-12:30. Session 1360. [Publication 1360.3]
- Harris, D.L., Gorzkowski, J.A., Kaseeska, K.R., Bocian, A.B., Moreno, M., Pbert, L., Klein, J.D. (2015) Are Young Smokers in Greater Need of Screening Around Risky Social Media Use?” PLATFORM, Sunday, April 26, 8:00-10:00. Session 2165. [Publication 2165.7]
- Tanski, S.E., Sargent, J.D. Electronic Cigarette Attitudes and Use among Young Adults, 2014. POSTER, Monday, April 27, 4:15-7:30. Session 3939. [Publication 3939.763]
- Willis, A., Moss, A., Torok, M., Robinson, M., Groner, J.A., Wilson, K.M. Comparison of Parental Report of Secondhand Smoke With Cotinine Levels in Pediatric Inpatients. POSTER, Tuesday, April 28, 7:00-11:00. Session 4166. [Publication 4166.495]

(Featured Member: Marbin, continued from page 2)

develop and disseminate an inpatient CEASE model for pediatrics as well as an Emergency Room model. I'm also very interested in figuring out how to systematically integrate CEASE into the electronic health record, and I've been working on projects with Epic to do this. I also am thrilled to be the recipient of an AAP Richmond Center New Investigator grant, and as part of this, I will be developing and evaluating an interactive online e-learning module for CEASE California.
(letter from Co-Chairs, continued from page 1)

- Smoking Even Outside Harms Children- states that the Academy should support education for parents that smoking anywhere including outside the home does expose the child to harmful toxins and should be discouraged.

- Compliance With Smoke-free Meetings states that the Academy should report to its membership annually on compliance with the 2007 Annual Leadership Forum (ALF) Resolution that the Academy hold its meetings and conferences in a town, city, county, or state that has enacted comprehensive legislation requiring smoke-free workplaces and public places.

Finally, and perhaps most exciting of all, was that the Section Forum, the Academy home for all Section leadership, was presented with the PSOTCo’s proposal to be granted full Section status at the Academy. Following an overview of the Section’s membership, reach, and body of work in its provisional time, the Section Forum voted to approve the PSOTCo as a full Section.

What does this mean for us? Pending AAP Board of Directors approval at the May Board meeting, as of July 1, 2015, we will no longer be the Provisional Section on Tobacco Control- we will simply be the Section on Tobacco Control. This change has been three years in the making, and we look forward to celebrating with you all over the next several months.

Be sure to join us at our Section program at the AAP National Conference and Exhibition in Washington DC on October 25th to join the festivities!

( Opt-to- Quit™ Program, continued from page 1)

piloted on two inpatient units. Once referred, the smoker is contacted directly by the Quitline and offered a range of smoking cessation services. The Quitline’s online log of those contacted and their quit status is accessible by the referring physician/institution.

Implementation of Opt-to-Quit™ began with identifying stakeholders, unit champions and IT specialists at the hospital. HIPAA and legal counsel provided guidance in creating a consent statement within the EHR to allow parents and other caregivers to be referred without being encountered as patients themselves.

Both nurses and physicians can refer patients through Opt-to-Quit™; however, we chose to require the task of nurses, as they are most consistently at the bedside. Information regarding Opt-to-Quit™ was provided to nursing staff and patients, and informational sessions were conducted for staff prior to implementation. Surveys given to staff at 3 and 6 months post implementation informed further refinements to the process. In the first year of implementation, 271 referrals to the Quitline were made on the two pilot units. Opt-to-Quit™ has subsequently expanded to include all Stony Brook Children’s Hospital inpatient units and the Emergency Department. We hope this model will be useful to others in partnering with a quitline.
The Section sponsored its very first-ever Plenary session at the 2014 AAP National Conference & Exhibition titled, “E-Cigarettes: What Do Pediatricians Need to Know?” on October 14, 2014 in San Diego, California. The Plenary was presented by Rachel Grana, PhD, MPH, of the Tobacco Control Research Branch of the National Institutes of Health.

The session was well-received, with some of the attendee comments reflecting how much more there is to learn on this subject:

- I had no idea regarding the true risks, thank you for this talk!
- Timely topic, please keep advocating for change.
- I had no knowledge in this area before. Thank you for educating me.
- I learned a lot, we have another big problem

The session was well-received, with some of the attendee comments reflecting how much more there is to learn on this subject:

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- Timely topic, please keep advocating for change.
- I had no knowledge in this area before. Thank you for educating me.
- I learned a lot, we have another big problem

The Section also held its second annual educational session. This program featured presentations and abstract poster session. As part of its Fall Membership Drive, the Section gained 120 new members at the National Conference alone. Join us at the 2015 conference in Washington DC – see www.aap.org/PSOTCo/Resources for more information!

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**Effect of a Cessation Intervention Program for Families of Children with Tuberculosis**

Benjamin J Sablan MD

The Philippine Ambulatory Pediatric Association, Inc. was awarded funding by the United States Agency for International Development, PEER Health, and the National Academy of Sciences for a research project: “Effect of a Smoking Cessation Intervention Program for Families on Children Diagnosed with Tuberculosis (TB). In the Philippines, where the burden of TB in children and exposures to secondhand smoke (SHS) are far greater in magnitude, this study looks at the correlation of urine cotinine, used as a proxy measure of SHS exposure, with the development of active and latent TB in children. It also aims to determine the effect of brief advice about smoking cessation on the number of quit attempts of smoking parents/guardians. The project will explore the possible effect of SHS exposure on time-to-resolution of the child’s clinical signs and symptoms related to TB.

This is a case-control study in three communities in Pampanga, Philippines. A validated intervention tool for SHS exposure adapted from the AAP Richmond Center will be used. Urinary cotinine levels will be compared among those children with and without TB. The outcome of this study could serve as strong evidence for public policy for tobacco-free environments and tobacco control.

Principal Investigator: Benjamin P Sablan, Jr. MD, Professor of Pediatrics, University of the Philippines. Advisers: Jonathan Winickoff, MD., Harvard Medical School; Mutya San Agustin, MD., Albert Einstein College of Medicine. Program Administrator: Liza Santos, MD. President, Philippine Ambulatory Pediatric Association, Inc.
Outgoing Resident Liaison – Letter from Brian Jenssen, MD, FAAP

As I end my time as Resident Liaison to the Executive Committee, I wanted to thank the group for their support and leadership during these past several years. It was a tremendous privilege to work with such a committed group of leaders, dedicated to protecting children from the harms of smoking and secondhand smoke exposure, through education and dissemination of important treatments and policies. During my time, I had the opportunity to learn from the committee members through both regular remote conversations and person policy meetings in Chicago and Washington, DC as well as contributing to various efforts. If not for the committee, I wouldn’t have had the chance to generate an AAP resolution on residency training in smoking cessation, disseminate training materials to residency programs, craft an AAP educational flier about e-cigarettes, publish in Pediatrics on the topic, and then work on the official AAP policy statement on e-cigarettes. Finally, on a personal note, I thank the members of the committee for their guidance and mentorship as I pursue my own research interests in tobacco dependence treatment and control.

I wish the best of luck to Monica as she joins the group, adding her resident perspective to tobacco research, policy, and education.

How to Get More Involved in the Section

1. **Join the Provisional Section on Tobacco Control. *Learn* *Inform* *Advocate***

   Joining online is easy, and takes less than five minutes—visit [www.aap.org/psotco](http://www.aap.org/psotco).

2. **Encourage your friends and colleagues to join the Section. Membership is free for AAP members & only $20 for Affiliate Members.**

3. **Attend a tobacco session at the Pediatric Academic Societies (PAS) meeting in April, or the AAP National Conference & Exhibition in October (See page 6).**

4. **Send us an e-mail at notobacco@aap.org and let us know what you would like to see in the next Newsletter or other activities from the Section.**

Remember to Renew Your Section Membership — It’s Easy!

- **AAP Members**—when you renew your Academy dues online, by mail, or with AAP Customer Service, remember to renew your membership with the Section on Tobacco — Our Section is always FREE for current AAP Members.
- **Affiliate Members**—Renew Annually — Our Section is only $20 for Affiliate Members.

(Featured Member: Tang, continued from page 2)

pediatric worlds and I find that I can use my skills and knowledge in these two patient populations to better counsel patients on tobacco cessation. In pediatrics, since tobacco smoke exposure is rarely the focus of a visit, I-at the least-recommend as their child’s pediatrician that the parent stop smoking (literature in the adult domain shows that even this simple statement is beneficial) and give them specific ways their child’s health will be improved if they were able to stop. 1-800-QUIT-NOW is also an easy number to remember and to give parents as a resource if I am time limited.
Meet the Provisional Section on Tobacco Control Executive Committee

Co-Chair:

Ruth Etzel, MD, PhD
Milwaukee, WI

Professor of Epidemiology, Zilber School of Public Health, University of Wisconsin – Milwaukee

Sophie Balk, MD
Bronx, NY

Professor of Clinical Pediatrics at Albert Einstein College of Medicine and General Pediatrician, Children’s Hospital at Montefiore

Co-Chair:

Karen Wilson, MD, MPH
Denver, CO

Associate Professor & Section Head of Pediatric Hospital Medicine, Children’s Hospital Colorado

Harold Farber, MD, MSPH
Houston, TX

Associate Professor Pediatrics – Pulmonary Section, Baylor College of Medicine & Texas Children’s Hospital

Membership Chair:

Janet Brishke, MPH, Section Manager

Regina M. Shaefer, MPH, Director, Division of Tobacco Control

Colleen Spatz, MSBA, Section Coordinator

Education Chair:

Judith Groner, MD
Columbus, OH

Clinical Professor Pediatrics, The Ohio State University & Attending Physician, Nationwide Children’s Hospital

John Moore, MD
Roanoke, VA

Assistant Professor of Pediatrics, Virginia Tech–Carilion School of Medicine

Policy Chair:

Member:

Emily F. – Grades 9-12
2013 AAP Children’s Art Contest

2013 AAP Children’s Art Contest

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PROVISIONAL SECTION ON TOBACCO CONTROL STAFF

Ruth Etzel, MD, PhD
Milwaukee, WI

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Sophie Balk, MD
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Janet Brishke, MPH, Section Manager

Regina M. Shaefer, MPH, Director, Division of Tobacco Control

Colleen Spatz, MSBA, Section Coordinator

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