Overview
Promotion of optimal early brain and child development is essential for the health and well-being of children. This online learning module is designed to take about 30 minutes. Options for additional learning activities are provided.

Educational Objectives
This module provides an overview of the importance of supporting parents and cultivating community relationships as a method for promoting early brain and child development:

- It covers the important role supporting parents and cultivating relationships plays in optimal Early Brain and Child Development.
- Offers resources and information to assist physicians in supporting parents and developing EBCD partnerships/relationships in their community to create healthier life courses for their patients.

Presentation:
- Introduction, background of person narrating presentation (2 minutes)
- Narrated slide presentation of core concepts (20 minutes)
- Guided questions to consider after viewing presentation (10 minutes)
- Evaluation, and Resources/Opportunities (5 minutes)
Materials:

- Case Study with answers to guided questions (15 minutes)
- Video clip(s) (3-5 minutes)
- Online evaluation (3 minutes)

Resources for more information:

- AAP Early Brain and Child Development Resource Library (includes additional presentations, policy statements, articles, handouts, and background information on EBCD) - available at [www.aap.org/ebcd](http://www.aap.org/ebcd)
- The 5 R’s of Early Literacy

Video clips (3 to 5 minutes)

- **Serve & Return Interaction Shapes Brain Circuitry** (Center on the Developing Child at Harvard University) – 1:43
  
  This video clip highlights how the “serve and return” interaction between children and adults in their lives is essential in shaping the architecture of the developing brain.

- **Brain Hero** (Center on the Developing Child at Harvard University) – 3:00
  
  This video clip highlights how actions taken early in life can influence later outcomes for both the child and the community and why EBCD is important.

For additional sources for videos related to EBCD visit the AAP Early Brain and Child Development resource library at [www.aap.org/ebcd](http://www.aap.org/ebcd).