Overview/Schedule
The core presentation of this module is designed to take about 50 minutes. Options for additional activities and follow up are included.

Educational Objectives
This module examines the important role that advocacy can play in supporting and promoting the importance of early brain and child development and its impact on future health and well-being. The intent of this module is to:

- Provide an overview of the determinants of health and the important role early brain and child development plays in life course trajectories
- Examine why investing in the early years matters
- Provide an overview of advocacy and what physicians can do to help build a strong foundation for early childhood
Presentation:

- Introduction, background of person narrating the presentation (2 minutes)
- Narrated slide presentation (include one of the video clips listed below within the presentation) (25 minutes)
- Guided Questions and Answers (10 minutes)
- Case study (10 minutes)
- Online evaluation (2 minutes)

Materials:

- Case study with answers to guided questions (15-20 minutes)
- Video clip(s) (3-5 minutes)
- Handout
  - Ten Tips for Child Advocates. Tip sheet developed by the AAP Division of State and Governmental Affairs
- Other resources (see below)

Resources to further your learning:

- AAP Early Brain and Child Development Resource Library (includes additional presentations, policy statements, and research on EBCD) available at www.aap.org/ebcd
- AAP Advocacy & Policy Web site
- AAP Advocacy Training Modules
- ReadyNation, A business partnership for early childhood and economic success at www.readynation.org
- Center on the Developing Child, Harvard University website at http://www.developingchild.harvard.edu
- The Alberta Family Wellness Initiative (Norlien Foundation) at http://www.albertafamilywellness.org
**Video clips (3 to 5 minutes each)**

- **Building Adult Capabilities to Improve child Outcomes: A Theory of Change** (5:19 minutes)
  
  This video from the Center on the Developing Child at Harvard University provides a theory of change for achieving positive outcomes for vulnerable children and families.

- **Early Learning Matters** (1.52 minutes)
  
  This video from Invest In Us provides a quick overview of why early learning matters and why we need to invest in the first five years.

For additional sources for videos related to EBCD visit the AAP Early Brain and Child Development resource library at [www.aap.org/ebcd](http://www.aap.org/ebcd).