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Hot Topics
RCE Tobacco Cessation Clinical Practice Training Applications Due March 9
The AAP Richmond Center is seeking applications for a training that will educate pediatric clinicians about messages, tools, and counseling protocols to screen and counsel patients and families about tobacco cessation and secondhand smoke exposure during clinical encounters. Clinicians will learn clinical and health systems change strategies to address tobacco, and will learn to integrate these strategies into their existing practice systems. This training will also cover hot topics in tobacco control including e-cigarettes, counseling teen patients, and current policy issues. Applicants are encouraged to attend the training in pairs of a pediatrician and another member of the practice team.

The training date is April 26-27, 2018. The training will be held at AAP Headquarters in Itasca, IL, and will last 2 days. Coach airfare, transportation between airport and hotel, hotel accommodations (2 nights maximum), and meals included during the trainings will all be covered.

To apply for the training, please complete the application at http://downloads.aap.org/RCE/2018ClinicalTrainingCallForApplications_FINAL.docx and return it to richmondcenter@aap.org.

For more information visit the AAP Richmond Center website: https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/Richmond-Center/Pages/Clinical-Practice-Trainings.aspx

To be considered, applications must be received by 4:00pm CST on Friday, March 9, 2018. Please email questions to richmondcenter@aap.org.
From the AAP Richmond Center
AAP Section on Tobacco Control Now Accepting Abstract Submissions – Due April 13th
The AAP Section on Tobacco Control is seeking abstracts to be considered for presentation at the 2018 AAP National Conference and Exhibition (NCE) in Orlando. We invite you to submit abstracts for poster presentations describing ongoing or completed tobacco-control projects and/or presenting original research findings; abstracts will be presented during the NCE Section on Tobacco Control Program. Abstracts describing quality improvement projects may be eligible for Maintenance of Certification (MOC) credit! Section membership is not a requirement to submit. For more information, please visit https://www.aap.org/en-us/continuing-medical-education/Pages/Abstracts.aspx.

AAP News Article and PSA for Parents: Talking about Vaping with Teens
A recent AAP News article provides practical information that parents should know about teen vaping trends. In the article, Dr. Susanne Tanski, past-Chair of the AAP Tobacco Consortium and Richmond Center Project Investigator, notes that parents should be aware of the different terminology that teens use to describe e-cigarette use, such as “vaping,” “juuling” and “dripping”. Read the article to learn more about helping parents understand these products, and to view the AAP’s recent Public Service Announcement on E-Cigarettes. In the video, the Academy’s Dr. Anita Chandra offers advice for parents of teens, who are particularly vulnerable to nicotine.

In the News
CDC MMWR: Current Cigarette Smoking Among Adults — United States, 2016
A recent article published in the Centers for Disease Control and Prevention (CDC) Morbidity and Mortality Week Report (MMWR) reports that despite decreases in smoking rates in recent decades, over 37 million adults in the United States still smoke cigarettes daily or on most days. The report found that the prevalence of current cigarette smoking declined from 20% in 2005 (45.1 million smokers) to 15% in 2016 (37.8 million smokers), and the rate of ever smokers who quit smoking increased from roughly 51% to 59% during that same time period. The report also noted disparities in tobacco use: smoking rates remain higher among vulnerable populations, including families with lower education levels, people without health insurance or insured through Medicaid, people living with disabilities, and the LGBTQ community. Evidence-based interventions and tobacco programming are important to reduce cigarette smoking, tobacco-related diseases and deaths.

A recent CDC report explored the rates of use of tobacco products by state from 2014-15. Data from the Tobacco Use Supplement to the Current Population Survey, revealed that cigarettes remain the most commonly used tobacco product in all 50 states, and found that prevalence of ever-use of any form of tobacco product varies by state, ranging from 27.0% (Utah) to 55.4% (Wyoming). The report noted that eight of the ten states with the lowest tobacco use rates have comprehensive smokefree indoor air laws, where as seven of the ten states with the highest smoking rates do not have these laws. Read the report for more information.

American Lung Association Report: State of Tobacco Control 2018
Last month, the American Lung Association released their annual State of Tobacco Control report. This report grades state and federal government policies to prevent and reduce tobacco use.

The report concludes that work still needs to be done by states and the federal government to reduce overall tobacco use. While adult and youth smoking rates have declined nationally, not everyone in America has benefited equally from this...
progress, including low-income Americans, American Indians and Alaska Natives and individuals who lack healthcare coverage or get healthcare coverage through Medicaid. The report notes that tobacco prevention and cessation efforts must be focused on states and populations with high rates of tobacco use.

Despite this, progress has been made: the federal government grade for Mass Media Campaigns increased to an “A” for its mass media campaigns, the FDA’s “Real Cost” and CDC’s “Tips from Former Smokers.”

The full report can be read here.

**CDC: Cigarette Brand Preference and Advertising among Middle and High School Students**

A recent *Morbidity and Mortality Weekly Report* (MMWR) from the Centers for Disease Control and Preventive (CDC) identified usual cigarette brands smoked among U.S. middle- and high-school students who were current (past 30 days) cigarette smokers. CDC analyzed data from the 2012–2016 National Youth Tobacco Survey.

The report found that Marlboro, Newport, and Camel were the most commonly reported usual brands smoked by current smokers in middle-school (73%) and high-school (79%) in 2016. Advertisements for these three brands were also the most commonly identified as being a “favorite cigarette ad”. The proportion of current smokers reporting a usual brand was lowest among students exposed to neither cigarette nor e-cigarette ads, and highest among those exposed to both types of ads during 2015. Efforts to reduce youth exposure to pro-tobacco advertising could help reduce youth smoking.

The full report can be read here.

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**Resources and Events**

**Truth Initiative® “Worth-More” Campaign Exposes Big Tobacco Manipulation of Lower-Income Communities**

Truth Initiative® recently revealed a new prevention campaign called “Worth More” that calls out the tobacco industry’s exploitation of the nation’s low-income communities. The campaign emphasizes that young people in low-income communities have the most to lose. Truth teamed up with GRAMMY-nominated Imagine Dragons lead vocalist Dan Reynolds, country star Jon Pardi, and other young people that come from low income communities, and launched the campaign during the broadcast of 60th annual GRAMMY Awards in January. The campaign is based on data that shows that nearly 38 million Americans still smoke tobacco, and 72% of those remaining smokers come from lower-income communities. It highlights how the tobacco industry targets these communities by including more retailers and more advertising, by discounting and keeping prices low, and by designing tobacco products to be more addictive. Read more and view the campaign video.

**FDA Tobacco Regulatory Science Fellowship – Applications Due March 1, 2018**

The Food and Drug Administration (FDA) Center for Tobacco Products and the National Academy of Medicine (NAM) are offering mid-career professionals a unique opportunity to spend 12 months working in FDA's Center for Tobacco Products (CTP). Fellows will be placed in one of six areas within the CTP: Compliance and Enforcement; Health Communication and Education; Management; Policy; Regulations; or Science. Fellows support the development of science-based public health strategies and serve as the lead for defined projects, meet with policy leaders, and acquire new knowledge related to tobacco products and their use.

Fellows are awarded up to $95,000 based on salary history and may choose to enroll in a health insurance plan through the NAM, which administers the program, or get reimbursed for a COBRA plan. Fellows with a sponsoring institution may be
compensated for fringe benefits. In addition, each fellow may be eligible to receive a relocation fund (not to exceed $10,000). The application opened January 3, 2018 and will close on March 1, 2018. To find out more, visit the FDA Tobacco Regulatory Science Fellowship website.

**Register for Pediatric Academic Societies (PAS) Meeting**

May 5-8, 2018

Toronto, Canada

Registration is now open for the Pediatric Academic Societies’ (PAS) annual meeting in Toronto, Canada. The conference will be held May 5-8, 2018. This meeting offers programs with the latest science, from basic to translational, and clinical and health services research from across academic pediatric specialties. View the PAS website for registration information.