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Hot Topics
Higher Smoking Risk Found Among Teens Using Non-Cigarette Tobacco

A study published in the Journal of the American Medical Association (JAMA) Pediatrics showed that adolescents who used non-cigarette tobacco products – such as e-cigarettes, hookah, non-cigarette combustible tobacco or smokeless tobacco – had a nearly twofold higher likelihood of smoking traditional cigarettes within a year. Over 10,000 youth between 12 and 17 years old from across the United States who said they had never smoked cigarettes were surveyed. Results were adjusted for mitigating factors, such as sociodemographic and environmental smoking risk.

Approximately 90% of adult smokers first tried a cigarette by 18 years of age, and even infrequent smoking in adolescence is associated with established adult smoking. Noncigarette tobacco use is increasing and could stimulate subsequent conventional cigarette smoking in youths.

The full study can be read here.

From the AAP Richmond Center
Pediatrics Supplement – “Tobacco and Secondhand Smoke in Children”

The AAP Richmond Center is excited to announce the publication of a Supplement issue of Pediatrics entitled “Tobacco and Secondhand Smoke in Children”. This journal issue features twelve original science articles about tobacco and secondhand smoke exposure and two commentary pieces about the role of research and advocacy in protecting children from tobacco use and exposure. The issue was guest-edited by Karen Wilson MD MPH FAAP and Sharon McGrath Morrow, MD MBA FAAP, and many of the articles were authored by members of the AAP Section on Tobacco Control and AAP Tobacco Consortium. The supplement is available on AAP News & Journals.
In the News
FDA Announcement: "Every Try Counts," an Adult Cessation Campaign
The U.S. Food and Drug Administration (FDA) recently launched an adult smoking cessation education campaign intended to encourage cigarette smokers to quit via messages of support that highlight the health benefits of quitting. The campaign, "Every Try Counts" targets smokers ages 25-54 who have tried to stop smoking in the last year but were unsuccessful. The campaign will display messages inside and around gas stations and convenience stores where smokers often encounter advertisements that urge them to smoke. The two-year campaign will launch in 35 markets in the US and will feature print, digital, radio, and out-of-home ads, such as billboards. Click here to learn more about the campaign.

 Teens Who Engage With Online Tobacco Ads More Likely To Start Smoking
A study published in the January 2018 issue of Pediatrics shows that teens who are involved with online tobacco marketing are more likely to attempt and use tobacco products often, and less likely to quit using tobacco products compared with those who didn't. Researchers analyzed data from over 11,000 adolescents sampled in the nationally representative, longitudinal Population Assessment for Tobacco and Health Study. The study also found that almost 12% of US adolescents (2.9 million) were impacted by online tobacco marketing in 2013 to 2014. These teenagers, the study suggests, may be more vulnerable to begin tobacco use because online tobacco marketing may modify perceived standards and modify the risks linked with tobacco use. Authors suggest the U.S. Food and Drug Administration needs marketing regulation and cooperation of social-networking sites to potentially minimize this engagement.

Resources and Events
FDA Tobacco Regulatory Science Fellowship – Applications Due March 1, 2018
The Food and Drug Administration (FDA) Center for Tobacco Products and the National Academy of Medicine (NAM) are offering mid-career professionals a unique opportunity to spend 12 months working in FDA's Center for Tobacco Products (CTP). Fellows will be placed in one of six areas within the CTP: Compliance and Enforcement; Health Communication and Education; Management; Policy; Regulations; or Science. Fellows support the development of science-based public health strategies and serve as the lead for defined projects, meet with policy leaders, and acquire new knowledge related to tobacco products and their use.

Fellows are awarded up to $95,000 based on salary history and may choose to enroll in a health insurance plan through the NAM, which administers the program, or get reimbursed for a COBRA plan. Fellows with a sponsoring institution may be compensated for fringe benefits. In addition, each fellow may be eligible to receive a relocation fund (not to exceed $10,000). The application opened January 3, 2018 and will close on March 1, 2018. To find out more, visit the FDA Tobacco Regulatory Science Fellowship website.

Register for National Academies of Sciences Webinar on Public Health Consequences of E-Cigarettes
On January 23, 2018 at 11:00 AM ET, six members from the Committee on the Review of the Health Effects of Electronic Nicotine Delivery Systems (ENDS) will present via webinar the findings of its report on public health consequences of e-cigarettes, which will be available online at the same time. The committee was convened to evaluate the available evidence of health effects related to the use of e-cigarettes/ENDS and identify future federally funded research needs. The committee will present on specifics of the report, including the role of e-
cigarettes in smoking initiation and cessation, short- and long-term health effects in users and non-users, and research that should be a priority for federal funding. Registration for the webinar is available here.

Register for Pediatric Academic Societies (PAS) Meeting
May 5-8, 2018
Toronto, Canada
Registration is now open for the Pediatric Academic Societies' (PAS) annual meeting in Toronto, Canada. The conference will be held May 5-8, 2018. This meeting offers programs with the latest science, from basic to translational, and clinical and health services research from across academic pediatric specialties. View the PAS website for registration information.

ASTHO Infographic on Tobacco-Related Disparities – Now Live
The Association of State and Territorial Health Officials (ASTHO) released a new infographic that highlights populations that experience tobacco-related health disparities. It also describes the role of state health departments in addressing these disparities and key partners to engage when working with each respective population. The infographic includes interactive features such as pop-up boxes that can be accessed by hovering over each population and National Network listed. The National Network logos are also linked to their respective websites. Click here to access the infographic. It can also be accessed on both the ASTHO Tobacco page or their written materials page.

Webinar: How States Can Amplify Tobacco Industry Corrective Statements
Tuesday, January 23, 2018, 3:00-4:15pm ET
On this Tobacco Control Network (TCN) webinar, national experts and state-based public health practitioners will share their resources and recommendations on how to best amplify the impact and reach of the tobacco industry corrective statements that detail tobacco company misconduct. The conversation will focus specifically on how state and territorial tobacco control stakeholders can make these corrective statements more visible, and leverage them to promote tobacco control policy and messaging. Register now!

Please feel free to pass this message along to interested parties. To subscribe, unsubscribe, or submit a news item for consideration in this monthly digest, please send an email request to richmondcenter@aap.org.

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