Hot Topics
Tobacco Product Use Among U.S. Middle and High School Students

A recent report from the US Centers for Disease Control and Prevention (CDC) reviews tobacco product use among U.S. middle and high school students between 2011-2017. Data was analyzed from the annual National Youth Tobacco Survey (NYTS).

The report indicates that while youth use of any tobacco product decreased during this time, nearly 3 million high school students and 1 million middle school students still currently use at least one tobacco product. Since 2014, e-cigarettes have been the most commonly used tobacco product among both middle and high school students. Furthermore, approximately half of high school tobacco users and 40% of middle school tobacco users reported using two or more tobacco products. Among youth, symptoms of nicotine dependence are increased in multiple tobacco product–users compared with those in single product–users.

Read the full report here.
The American Academy of Pediatrics (AAP) invites you to the 2018 National Conference & Exhibition (NCE) on November 2-6 in Orlando, Florida at the Orange County Convention Center and Hyatt Regency Orlando. This year’s theme is “Sky’s the Limit”. Don't miss the largest pediatric-focused educational and networking event of the year! Registration is now open.

**SAVE THE DATE:** The AAP Section on Tobacco Control program, "Current Issues in Pediatric Tobacco Control" (Session H1072), will be held on Saturday, November 3, from 1-5pm at the 2018 NCE. Presenters will discuss: 1) the impact of secondhand smoke exposure on Sudden Infant Death Syndrome (SIDS), 2) intergenerational care strategies and opportunities to improve child health by addressing health needs of parents and caretakers in pediatric practice, and 3) practical strategies for integrating Clinical Decision Support (CDS) tobacco screening and referral tools into electronic health record systems. Finally, the program will conclude with a poster session highlighting critical research and quality improvement programs to advance tobacco cessation efforts in health systems and communities. Be sure to block out the time and day in your calendar now!

Also plan to attend the separate, Seminar session, "Vaping, Dripping, and Hookah Use: Counseling Parents and Teens", which will occur on Monday, November 5, at 4pm (Session S3124).

**New! Add this late breaking program to your schedule:** Plenary session, “JUUL, Vaping and Electronic Cigarettes: A Public Health Crisis”, which will occur on Monday, November 5, at 10:30 am (Session P2057).

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**In the News**

**More Parents Are Smoking Marijuana Around Their Children, Researchers Say**

A new study published in *Pediatrics* indicates that more parents are smoking marijuana around their children, which may complicate efforts to prevent secondhand smoke exposure. Researchers found that, among parents who smoked cigarettes, cannabis use increased from 11% from 2002 to 17% in 2015. The study also saw an increase in marijuana use among parents who didn’t smoke cigarettes, from 2% in 2002 to 4% during the same period. Educating parents about secondhand cannabis smoke exposure should be integrated into public education programs on secondhand tobacco smoke exposure.

Read the full study at *Pediatrics* [here](#) and a supplemental AAP News Journals Blog [here](#).

**Study: CDC’s Tips from Former Smokers® Campaign is an Effective Cessation Program**

A recent [research brief](#) published by the US Centers for Disease Control and Prevention (CDC) explores the impact of the Tips from Former Smokers (Tips) national education campaign on population-level smoking cessation. According to the study, the campaign helped more than 500,000 adults in the United States to quit tobacco smoking. The study examined approximations of the links between the Tips campaign’s gross rating points (GRPs, a measure of market-level campaign dose) and increased quit attempts from 2012 to 2015. The report found that the Tips campaign was connected to over 9 million other quit attempts among tobacco smokers in the United States. While other studies have validated annual quit attempt success, this is the first study to evaluate the campaign’s combined and multiyear population effect on smoking cessation.

**Study Examines Risk of Cigarette Smoking Initiation Among Teen E-Cigarette Users in Canada**

A recent longitudinal cohort study published in *BMJ Open* evaluated the
relationship between e-cigarette use among never-smoking teens and smoking initiation of over nine thousand 9th to 11th graders across 89 high schools in Ontario and Alberta, Canada. The study examined whether baseline use of e-cigs among participants who never smoked tobacco forecasted cigarette smoking initiation over a 2-year period. The study also examined changes in smoking behavior among teens at various risk levels. Data from participants were collated through in-class surveys that evaluated exposure to smoking and smoking initiation of participants. The study reported that within a baseline sample of “non-susceptible never-smokers,” 45% of e-cigarette users progressed to cigarette use after two years compared with 13% of non-e-cigarette users. Similarly, within a baseline sample of “susceptible never-smokers,” 62% of e-cigarette users progressed to cigarette use, compared to 36% of non-e-cigarette users. This data adds to the current knowledge base about the link between e-cigarette use and future cigarette smoking. Click here to read more.

San Francisco Voters Uphold Ban on Flavored Tobacco Products in Big Win for Kids Over Tobacco Industry
The city of San Francisco recently had a historic victory for public health, as city residents voted to ban the sale of all flavored tobacco products, including flavored e-cigarettes and menthol cigarettes, within city limits. By a 68% to 32% margin, the city’s voters countered a nearly $12 million campaign by the R.J. Reynolds tobacco company intended to defeat the law and allow the tobacco industry to continue selling flavored tobacco products. Years of public health data have concluded that flavored tobacco products attract children to become tobacco users, and the industry has a history of directly marketing flavors to children. Click here to read more.

Resources and Events
Forum of International Respiratory Societies Releases E-Cigarette Statement
The Forum of International Respiratory Societies has released a new position statement on e-cigarettes and youth. The statement concludes that the nicotine in e-cigarettes is a significant concern for pediatric health, and that measures should be taken to protect youth. The statement cites numerous studies that detail the health effects and addictive nature of e-cigarettes, and the significant rise in popularity among youth. The statement also noted the strong evidence that e-cigarette use among youth serves as a gateway to use of traditional cigarettes, and argues that this vulnerable population must be protected from e-cigarettes via regulations and sales restrictions.

Webinar: E-Cigarettes: Vaping, Puffing, and Dripping...OH MY!
Monday, July 16, 2018, 12:00-1:00pm ET
The Kentucky Chapter of the American Academy of Pediatrics (AAP) is addressing the e-cigarette problem with a free educational webinar (CME and MOC Part 2 credit is available), and an advocacy-inspired challenge – apply the knowledge gained through the webinar to modify the current FDA 9-word warning label and create a new label capturing the dangers of e-cigarette use. The webinar, featuring Susanne Tanski, MD, MPH, FAAP, Associate Professor of Pediatrics, Geisel School of Medicine, Dartmouth, and Investigator for the AAP Julius B. Richmond Center of Excellence (RCE), and Patricia Purcell, MD, FAAP, President of the Kentucky Chapter, was originally aired in January and will have its final broadcast July 16, 12:00-1:00pm ET. Visit the Kentucky Chapter Web site for more information on the webinar and to register.

Truth’s Tobacco-Free College Program Grant Applications Due September 13
Truth Initiative is accepting applications for its Tobacco-Free College Program, which offers grants of up to $20,000 to women’s colleges, minority-serving academic institutions and community colleges to adopt a 100% tobacco-free college policy. Applications are due September 13, 5:00 pm ET. Read more about the application process and register for an informational webinar being
2018 CDC Tips From Former Smokers® Campaign Launches with New Ads
Now in its seventh year, CDC’s Tips From Former Smokers® campaign is airing a new round of hard-hitting ads on national television, in magazines, and online. The 2018 ads, which started running in April, feature participants sharing their stories about serious health conditions that have been caused or worsened by smoking or exposure to secondhand smoke. Meet Christine, Sharon, and Brian as they discuss their health conditions, which include oral cancer, throat cancer, lung cancer, heart disease, and chronic obstructive pulmonary disease (COPD). The new ads, and ads from previous years’ campaigns, will run in every media market in the country until October 14th. Since 2012, CDC estimates that millions of Americans have tried to quit smoking cigarettes because of the campaign, and at least half a million have quit for good.

Global Health Burden Statistics on Alcohol, Tobacco, and Illicit Drug Use
A recent review of global data found that in 2015, alcohol and tobacco smoking use between them cost the human population more than a quarter of a billion disability-adjusted life years, with illicit drugs adding tens of millions more to the total. The review, titled ‘Global Statistics on Alcohol, Tobacco, and Illicit Drug Use: 2017 Status Report’, was recently published in the journal Addiction. The authors compiled up-to-date data, mainly obtained from the World Health Organization, United Nations Office on Drugs and Crime, and Institute for Health Metrics and Evaluation. The data shows that the highest prevalence of tobacco smoking was reported in Eastern Europe (24.2%), Central Europe (23.7%), and Western Europe (20.9%), and those same regions recorded the highest alcohol consumption per capita. Substance-attributable mortality rates were greatest, however, in low- and middle-income countries with large populations and where the quality of data was more limited. The authors stress the need for more rigorous data collection and reporting standards across all regions.

Register Soon to Attend 2018 NACCHO Annual Meeting in New Orleans
The National Association of County and City Health Officials (NACCHO) will hold its annual conference on July 10–12 in New Orleans, LA. The conference provides a venue for local public health department staff, partners, funders, and others who are interested and invested in local public health to share the latest research, ideas, strategies and innovations in local public health. This year’s conference theme is Unleashing the Power of Local Public Health. View the NACCHO Web site for registration information.

People in the News
Jonathan Winickoff, MD, MPH, FAAP
Jonathan Winickoff, MD, MPH, FAAP, pediatrician with Massachusetts General Children’s Hospital, and professor at Harvard Medical School, recently served as faculty for an AAP Richmond Center Visiting Lectureship event at Akron Children’s Hospital. This two-day event focused on educating pediatricians, residents, nursing staff and other healthcare professionals about screening for secondhand smoke exposure, and offering practical smoking cessation counseling and referral techniques. While in Akron, Dr. Winickoff addressed the issues of e-cigarette use, juuling, Tobacco 21 and smoke-free homes with both the healthcare professionals attending events at Akron Children’s Hospital, and also with the Akron community, through an interview with a local morning TV show, an evening news feature, and an article in “The Vindicator”. Visit the AAP Richmond Center Web site for more information on alternative tobacco products, and upcoming Visiting Lectureship events.