How can chapter CATCH facilitators promote CATCH in their chapters?*

- Ensure the CATCH call for proposals is prominently highlighted on the chapter Web site; your chapter executive director can help.

- Write an article on CATCH for the chapter newsletter or chapter Web site.

- Present on “How to Apply for a CATCH Grant” at a chapter meeting or to a residency program.

- Present CATCH grantees with certificates of completion at annual chapter meeting.

- Attend chapter executive committee meetings or conference calls.

- Plan a panel discussion with CATCH grantees for a chapter meeting on the value of doing a CATCH project in terms of career goals, involvement in the community, leadership skills, etc.

- Invite CATCH grantees to have a poster session at a chapter meeting or CME event.

- Get involved in a chapter activity such as a community health advocacy effort or a chapter committee focused on disparities, public health, etc.

- Encourage CATCH grantees in your chapter to get involved in chapter advocacy activities on a topic that was addressed by their CATCH grant.

- Maintain communication with current & former grantees to assist with promotion efforts.

Useful Contacts & Information

- Chapter Executive Directors and Web sites
- Chapter Presidents
- Chapter Meetings Calendar
- District map
- District Web sites
- CATCH Overview PowerPoint

Need help? Please contact Kathy Kocvara, kkocvara@aap.org or 847/434-7632.

*This list is meant to foster ideas and it is not expected that you would complete all of these activities.