Workshop on Perinatal Practice Strategies  
Scottsdale, Arizona  
DoubleTree Resort by Hilton Paradise Valley  
March 31-April 2, 2017

Attendance varies at the Workshop on Perinatal Practice Strategies and can include pediatricians, family physicians, nurses, allied health professionals all representing hospitals, universities, community health centers and/or private practices.  

Anticipated professional attendance: 150

Exhibit Schedule - The following is provided as a general outline only. Dedicated exhibit time is during course breaks only however, exhibitors are welcome to staff their exhibit tables throughout the course during “off-break” times. For a detailed course schedule, please visit www.aapexhibits.org. Course schedules and exhibit times are subject to change.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Friday, March 31</td>
<td>Exhibit Set-up</td>
<td>6:00am – 7:00am</td>
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<td>Exhibits Open</td>
<td>7:00am – 4:00pm</td>
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<tr>
<td>Saturday, April 1</td>
<td>Exhibits Open</td>
<td>6:30am – 11:00am</td>
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<tr>
<td>Sunday, April 2</td>
<td>Exhibits Open</td>
<td>7:00am – 12:00pm</td>
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<td>12:00pm</td>
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* Note: Exhibit times subject to change (please see course schedule for exact break times)

Space Assignment - Tabletop space will be assigned on-site, on a first-come, first-served basis. Each exhibitor will be provided with one six-foot skirted table and two chairs. Please note that depending on space availability, the onsite meeting planner has the discretion to assign tables to accommodate the flow of traffic with the registration area, breaks and exhibits for the meeting.

Exhibitor Badges - Each exhibit representative is required to wear their AAP gold exhibitor name badge when inside the exhibit area (this applies to set-up and dismantle times, as well). Representatives may pick up their badges at the AAP Registration Desk.

Security - Overnight security guards will not be provided by the Academy. Should an exhibitor wish to dismantle their exhibit at the end of an exhibit day, the Academy will provide a secure storage area in the hotel where items can be stored overnight. All property of the exhibitor is understood to remain under the exhibitor’s custody and control.

Questions??? Please contact:
Marge Gates  
Exhibits & Meeting Services Asst.  
Phone: 847/434-4321  
Fax: 847/434-8000  
Email: mgates@aap.org
Display Information

A tabletop display is defined as not exceeding 60" in height, 72" in width, and 24" in depth and not obstructing exhibit space to the left or right of the table. All materials must be placed on the table provided, and may not extend beyond the front edge of that table.

Should a display require electrical power or a phone hook-up, it is the responsibility of the exhibiting company to make the appropriate arrangements on-site with the AAP Meeting Services Manager for these table hook-ups. All expenses connected with these services are also the sole responsibility of the exhibiting company.

Shipping

Exhibitors are strongly encouraged to hand-carry display equipment and materials on-site, eliminating the possibility of lost or misplaced shipments.

If advance shipping is necessary, packages should arrive at the hotel no earlier than 48 hours prior to the start of the course. Packages sent can usually be retrieved at the hotel's bell stand or front desk. ALL packages in your shipment should be labeled as follows:

Representative’s Name-Hold for Arrival (arrival date)
DoubleTree Resort by Hilton Paradise Valley
5401 North Scottsdale Road
Scottsdale, Arizona 85250-7090

In addition labels should indicate the number of boxes shipped (i.e.1 of 2, 2 of 2)

Hotel & Transportation

DoubleTree Resort by Hilton Paradise Valley
5401 North Scottsdale Road
Scottsdale, Arizona 85250-7090
www.paradisevalley.doubletree.com
Direct Phone Number: 480/947-5400
Toll-free Phone Number: 800/222-8733
Guest Fax Number: 480/946-1524

Special group rates beginning at $225 per night, plus tax, for single or double occupancy, have been negotiated at the DoubleTree Resort by Hilton Paradise Valley. These rates represent substantial savings from published rates. The cutoff date for group rate reservations is March 3, 2017, but some or all dates in our discounted room block may become sold-out prior to this deadline. Call the hotel directly to make your reservations and be sure to request the AAP Perinatal Workshop group rate.

Ground Transportation: The DoubleTree Resort by Hilton Paradise Valley is located approximately 12 miles from Phoenix Sky Harbor International Airport. For information on shuttle service, contact SuperShuttle at 800/258-3826 or www.supershuttle.com. Taxi service is also available.

Parking: Self-parking and valet parking are both available at the hotel.

Please carefully review the attached "Rules & Regulations at Tabletop Exhibitions".